Applicant Information:
Organization Name: Nsighttel Wireless, (DBA, "Cellcom")
EIN/Tax Id: [redacted]
DUNS: [redacted]
CCR# CAGE: [redacted]
Address: 450 Security Blvd, Green Bay, WI 54307-9079
County: Brown
Organizational Status: For-Profit Corporation.

Executive Summary of project for BIP/BTOP

a. Nsighttel Wireless, LLC (DBA "Cellcom") is seeking to provide access to both fixed and mobile broadband services for residents, public safety agencies, local businesses and other community anchor institutions in 15 "unserved" and "underserved" funded service areas in six counties in Northern Wisconsin and three counties in Michigan's Upper Peninsula. Under this project, Cellcom will acquire equipment, construct and deploy broadband infrastructure, and provide broadband service to these areas.

[redacted]

[redacted]

[redacted]

[redacted]

d. In addition, numerous community anchor institutions, including many public safety agencies, intend to participate in this project. Many of these partners have written letters of support which are included in Supplemental Information #2.

[redacted]

f. The deployment and operation of the network described in this project will be consistent with NOFA's non-discrimination and interconnection obligations. Cellcom will allow customers to access any lawful Internet content, run applications and use services of their choice as long as it does not interfere with Cellcom's ability to manage its network and does not interfere with the company's ability to serve all other customers in a non-discriminatory manner. Services will be consistent with Cellcom's normal acceptable use policy.

Cellcom also will support and encourage competition among network providers by offering network interconnection to other service providers on a non-discriminatory basis so long as this interconnection adheres to industry standard network interconnection practices and network management standards typical of similar networks.

In fact, Cellcom already interconnects with a number of existing unlicensed wireless Internet service providers in the Wisconsin region and Michigan's upper peninsula. Names of such WISPs can be furnished upon request.

[redacted].

h. More than two decades ago, Cellcom was the first company to deploy wireless service in rural Wisconsin when it built a cell site and began providing coverage in previously underserved Door County, Wisconsin. Cellcom has continued to enhance its telecommunications infrastructure, including the deployment of wireless broadband Internet in several additional counties.

[redacted]

[redacted]

Cellcom will comply with all financial and audit requirements as defined in the American Recovery and Reinvestment Act. The company's accounting and audit staff will ensure internal controls are in place to maximize the transparency and accountability of any funds authorized.

[redacted]

[redacted]