



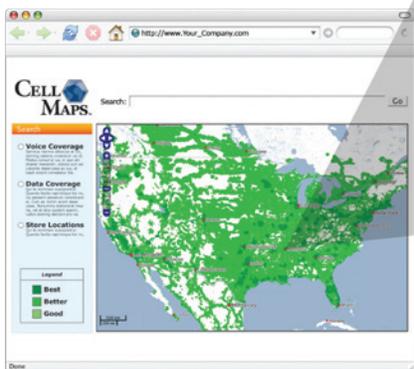
CellMaps is a... *Sales Partner* *Customer Service Assistant* *Tech Support Tool*

Coverage questions arise before and after the sale. Show your customers that you can provide the network they need, whether they are traveling for business or pleasure.

Help your Customer Service and Tech Support staff answer subscriber's questions about service availability and dropped calls. Serve your subscribers faster, more accurately, and reduce call times.

Your competitors are providing detailed, searchable coverage information. Why aren't you?

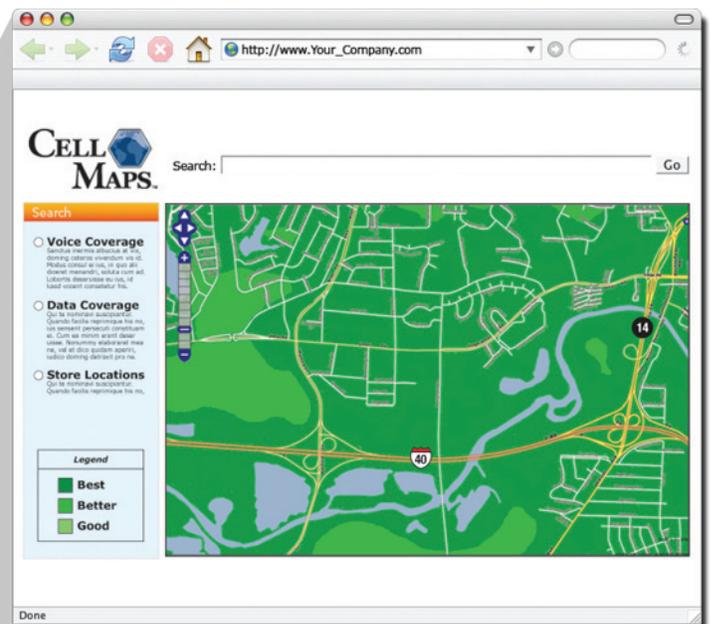
A powerful resource for
KEEPING, SATISFYING
and **GAINING** Customers.



Our **CellMaps** solution puts your wireless coverage footprint at your subscribers' fingertips!

What does CellMaps do?

- Displays your coverage area interactively.
- Zoom to a local or regional view.
- Use multiple layers for different levels of service.
- Easy click and drag navigation.
- Works with all major web browsers.
- Fast response time for a great user experience.
- Highlight the availability of new advanced services.
- Show a regional pattern or show the entire world.
- Option – Works with Google® Maps API.



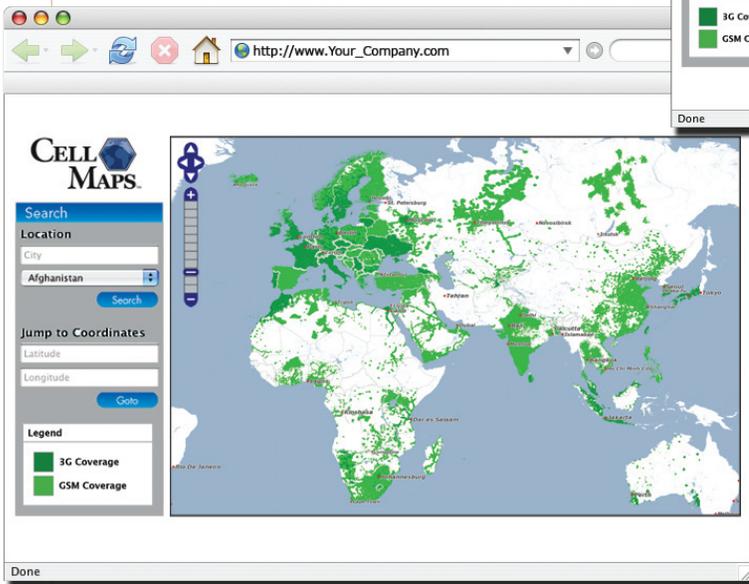
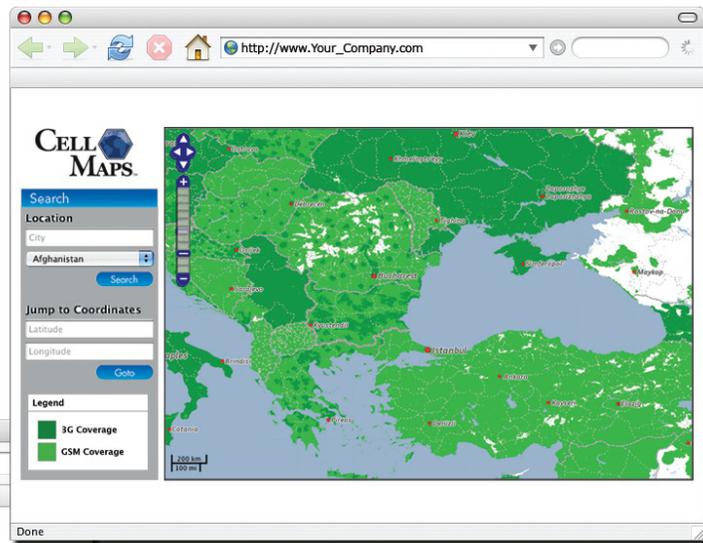
Example of detailed road maps for North America

Benefits of using CellMaps

- Powered by 20+ years of wireless experience.
- Rapid deployment to your web site.
- No expensive hardware and software to maintain.
- Helps acquire new customers.
- High availability ensured by fault-tolerant systems.
- Reduce customer support call times.
- Coverage updates are quick and simple.
- Frequently updated coverage information.
- Available for all wireless technologies.
- Several standard designs to choose from.
- Easy and affordable pricing options.
- Can be customized to meet your needs.



Choose from North American or Global Coverage options



Additional Services and Options

- Adjust colors to compliment your corporate appearance.
- Provide unique maps for different technologies.
- Add more coverage layers to display new services.
- Tailor your customer's experience to their service package.
- Pinpoint retail store locations.
- Offer your support staff internal-only views to include cell site locations and other proprietary information.

Other services by American Roamer:

Custom Mapping
 CoverageRight™
 MarketRight™
 GIS Solutions
 Wireless Data Solutions
 WISARD™

For additional information on American Roamer products and services please visit our web sites at:

AmericanRoamer.com
CellMaps.com

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