<u>**Revised Agenda**</u>

U.S. Department of Commerce
National Telecommunications and Information Administration
November 7, 2012 Privacy Multistakeholder Meeting
Mobile Application Transparency

11:00 a.m. – 3:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC

Meeting Goal: Present Breakout Groups' Recommendations, Revise Discussion Draft, and
Set Goals and Milestones

11:00 a.m.   Welcome

11:05 a.m.   Presentation of Recommendations: Breakout Group #1 (Data Elements and
Functionality) (5 minutes)

11:10 a.m.   Facilitated Discussion

- Additions or Changes to Data Elements Lists
  - ACT
  - TRUSTe

- Next Steps (Goals and Timeframe) Regarding Functionality Question

11:45 a.m.   Presentation of Recommendations: Breakout Group #2 (Short Form Notices)
(5 minutes)

11:50 a.m.   Facilitated Discussion

- How might short form notices be treated in a code of conduct?

- Next Steps (Goals and Timeframe) Regarding Short Form Notices

12:30 p.m.   Break (stakeholder-provided refreshments)

1:00 p.m.   Presentation and Discussion: Principles for Mobile Application Transparency,
Future of Privacy Forum and Center for Democracy & Technology

1:30 p.m.   Presentation and Discussion: 11/6/12 Discussion Draft

2:00 p.m.   Facilitated Discussion

- How should the 11/6/12 Discussion Draft be revised?

2:50 p.m.   Next Steps and Farewell