

## Agenda

**U.S. Department of Commerce  
National Telecommunications and Information Administration  
November 30, 2012 Privacy Multistakeholder Meeting  
Mobile Application Transparency**

**1:00 p.m. – 5:00 p.m.**

**American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

**Meeting Goals: Present Stakeholder Work Since November 7, 2012 Meeting,  
Revise Discussion Draft.**

- 1:00 p.m. Welcome
- 1:05 p.m. Presentation: Policy Design and Mobile Notice, Travis Pinnick, User Experience Designer, TRUSTe
- Background: [Designing Effective Policies](#), Travis Pinnick
- 1:35 p.m. Presentation: Data Elements, Association for Competitive Technology
- 1:55 p.m. Presentation: Draft Short Notice Screens and Related Materials, Tim Sparapani, Applications Developers Alliance (document to be circulated prior to November 30, 2012)
- 2:15 p.m. Presentation: [Consumer Federation of America 11/20/12 Discussion Draft](#), Consumer Federation of America
- 2:35 p.m. Presentation: Updated Discussion Draft, Stu Ingis and Jim Halpert (document to be circulated prior to November 30, 2012)
- 2:55 p.m. Break
- 3:25 p.m. Facilitated Discussion
- How should the Updated Discussion Draft be revised?
- 4:50 p.m. Next Steps and Farewell