<u>**Agenda (Revised on July 24, 2013)**</u>

U.S. Department of Commerce
National Telecommunications and Information Administration
July 25, 2013 Privacy Multistakeholder Meeting
Mobile Application Transparency

1:00 p.m. – 5:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC

Meeting Goals: Resolve Outstanding Issues and Finalize Draft Code of Conduct

1:00 p.m.   Welcome

- John Verdi (10 minutes)

1:10 p.m.   Summary of changes between the June 11, 2013 meeting and the July 25, 2013 meeting.

- Tim Sparapani (Application Developers Alliance), Pam Dixon (World Privacy Forum), et al. (10 minutes)

- July 17, 2013 Draft Code of Conduct

- Discussion of Changes (20 minutes)

1:40 p.m.   Facilitated Discussion – Outstanding Issues:

- Should the code require that all data categories listed in Sections II.A and II.B be displayed in the short-form notice, or should the code permit apps to display only the data categories that are collected/shared by the app? (Outstanding Issue #1) (20 minutes)

- Other Outstanding Issues that are Critical to Stakeholders' Support of the Code of Conduct (30 minutes)

  - Outstanding Issues List (Updated July 21, 2013)

- Poll Stakeholders' Support for Finalizing the Draft Code of Conduct

2:45 p.m.   Break

3:00 p.m.   Presentations of Sample Short Form Notices

- [Future of Privacy Forum](#) (10 minutes)

  - Discussion (10 minutes)

- Lookout, Inc. (10 minutes)

  - Discussion (10 minutes)

- [Association for Competitive Technology](#) (10 minutes)

  - Discussion (10 minutes)

4:00 p.m.   Farewell