

NTIA

transparency of specific behaviors 6/30/50/10 2/3/3/0

- Maintain intermediary protections

- Prioritizing Key elements 70/70/5/5 1/2/2/0 Not overload consumers with too much info

- Needs specificity - clear guidance to companies 30/30/15/2 1/2/15/0

- Technology neutrality 10/3/4/50 0/1/3/1 4/0/1/1

- platform agnostic 85/25/0/1 Identify all players

= Clarity on who is being transparent + 25/40/15/1 0/5/0/0

- clear statement of privacy rights 12/3/15/35 8/1/1/0

- Wide adoptions - avoid exceptions 10/10/8/12 3/2/2/2

- Sliding Scale for Notice 10/30/25/5 2/1/3/4

- Notice can happen outside of app 1/1/20/50 3/1/4/1

- Consumer experience

- transparency to policy makers 5/1/20/60 3/1/0/3

- transparency to advocates

= how to make actionable in global environment

Risk Assessment

- Disclosure of risk

- Prior to install notice

- Functional description of data use ^{100/15/0/0} ^{5/3/0/0} ✓

- What data outside of app functionality (e.g. contact list) ^{110/3/0/0} ^{6/2/0/0}

- Tracking other uses of device

- Dashboard for data uses

- Understand economics of data use ^{50/30/1/0}

- Why data is collected ^{4/4/1/0}

- How to be effective on mobile device

- Standardized definitions of mobile permissions + APIs

- Preload / install / real time

= look at platforms + ~~and~~ Ad networks

NTIA

- App must have Privacy policy
- Where info given
- Need other elements of FIIPs
- Need to establish dialogue
- ~~Need~~ Capture all elements
- Mobile market data ecosystem
- Size of privacy policy / Simple language answers
- Security
- Device appropriate
- Transparency alone has value

80 / 15 / 5 / 10
3 / 3 / 0 / 1

Just in time notification ~~X~~

short script / iconography

Just in time re: location ~~X~~

Notice IN context ^{50/25/5/0} ^{3/3/1/0} ~~X~~ ✓

ICONS ^{20/30/10/5} ^{1/4/1/1}

- avoid limiting competitiveness
- consistent with existing law
- shared devices
- individual control
- law enforcement angle
- careful about what might be prohibited
- Not too granular - seek Broad based principles
- flexibility

NTIA

- Safeguards for teens
- Understandable to teens/kids
for sites aimed at/knowledge of t/k

~~12/4/22/20~~

2/1/0/1

= Tools for data transparency]

2/3/10/30

2/2/3/1

- Benefits of data

- Types

- Uses

- Choices

- Placement

15/5/4/20

3/1/1/6

- Gather info on practices

- Broader view of contemporary practices

Fact. Findings

- Understandable by all

- Concise

NTIA - identify common practices in use today

* common consumer friendly vocabulary

* Need to define mobile App

* Transparency at App level

- Accountability/enforceable

- independent verification (of consumer understanding)

- Standardization

≡ Machine readable disclosure (actionable disclosure)

- Categorization of data

- Categorization of practices

- Include All users

- Put consumers first

- Think like a developer

≡ CONSISTENCY across apps

- Teachable

- ~~As well~~ as well -

=> Broader education + awareness raising

- small # of topics \Rightarrow multiple competing drafts
40/25/1/4 2/2/1/0

- ~~App~~ involve App developers
50/20/0/0 5/4/0/0

- working groups \Rightarrow focus on sub issues
70/30/0/2 3/4/0/0

- list serv - mailing list 8/15/20/20
5/5/1/3/0

- multiple list servs

- regular calls with IRC chat 0/7/25/40

- full transparency 40/6/10/4 2/3/1/0 0/0/3/2

- Archive 2/6/10/30 1/4/0/1

- look at common/current practises 80/5/2/0 1/1/0/0

- Open process

- closed process 0/5/0/35 1/0/1/5

- hybrid open/closed process
40/3/4/20 2/2/0/0

[- Workshop re data collection
[- fact gathering method

- legislative output / process ^{8/4/8/40} ^{1/3/1/1}

- parity for consumer groups ^{20/7/20/1} ^{3/1/2/1}

- de-centralized process

- pull in prior written comments ^{25/10/12/3} ^{3/3/0/0}

- [Adobe connect or other tech ^{8/45/20/3} ^{0/3/1/0}
[WC3-like tools tools to

^{4/15/20/8} ^{2/1/3/0} facilitate discussion

- Factual research by staff

- ANSI procedures ^{1/0/3/30} ^{0/0/3/0}

- FTC involvement ^{25/8/12/10} ^{5/3/1/0}

- Hold events across country ^{12/8/15/22}
- Remote participation ^{4/1/1/1}
- Notice of materials in advance ^{35/8/2/0}
- Balance of load for small participants ^{12/15/12/3} ^{3/2/2/0}
- NO Numerical Voting - other tools for consensus
- Need for senior level input ^{18/5/0/0} ^{5/2/1/0}
- ~~NTIA~~ ^{15/30/10/0} NTIA Representative involvement ^{2/2/10/0}
- Focus on end of process ^{30/15/5/10} ^{1/2/10/0}
- identify problem set ^{40/20/0/1} ^{5/1/0/0}
- [NTIA suggested timetable, milestones
- [NTIA provided room ^{1/1/5/30} ^{2/0/2/0}
- Outline of potential solution areas ^{12/10/7/3} ^{3/0/1/0} ^{focus}