

Spectrum Commons: Unlicensed, Short-term, Dynamic, and Shared-Use...

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*Improving Spectrum Mgmt through
Market-based Incentive Mechanisms*

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Commons: unlicensed, dynamic, shared-use

(aka infrastructure owner not exclusive licensee)

- ❑ Commons are market-based too!
- ❑ Business models for “commons” are real important
- ❑ Lessons for how to manage commons access

Future is shared spectrum: decoupling spectrum frequencies from infrastructure investment & applications

| | |
|---|--|
| Technology (Capabilities) | Smart radio systems, spread spectrum, transition to broadband platform architectures → frequency agility, expanded capacity for sharing |
| Revenue (Customer experience) | Heterogeneous networks (3G/WiFi, wireless/wired, global roaming) → 24/7 availability, simplicity of use, seamless mobility |
| Costs (Network provisioning) | Bursty traffic, multimedia services, fat-tailed usage profiles → lower costs, take advantage intermodal competition |
| Policy (Spectrum reform) | Transition to expanded flexible market-based licensing and unlicensed spectrum mgmt regimes → reduced <i>artificial scarcity</i> due to legacy regulations |

Managing Access to Shared Spectrum

GOAL: Market-based incentives to share efficiently
Incentives for efficient radio system design

LICENSES

- ❑ market in exclusive spectrum licenses

COMMONS

- ❑ marketplace for technologies and uses

Different MARKET mechanisms for pricing/allocating costs...

Interference Externalities?

- ❑ Internalize (strong)
- ❑ Shadow price for congestion (weaker?)

Transaction costs?

- ❑ Secondary market costs
- ❑ Protocol compliance costs (equipment design)

Spectrum scarcity is matter of perspective

User/Use ...

Interference Protection Needed

| Transaction Costs (relative to value) | Weak | Strong |
|--|------------------------|--------------------------|
| High | Unlicensed | C&C, subsidized licensed |
| Low | Licensed/Unlicensed ?? | Licensed |

Smart radio systems:
Greater interference robustness
More sharing options

Market success:
More congestion
Fast innovation

Off-diagonal cases more common? Weak/low or Strong/high

- ❑ Dynamic shared spectrum options
- ❑ Multiple, complementary regulatory options

Spectrum Commons : Business Models

Public Commons

- **WiFi** : Viral deployment by edge-users of wireless devices
 - 802.11x, Bluetooth, WiMax, ???..
 - **Community networking**: Municipal wireless
 - Hot spots, WISPs, City-wide wireless (Philly, SF)
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(Semi-) Private Commons

- **Mobile provider sharing 3G spectrum**:
 - Lower infrastructure costs for managing (a) interoperability (seamless connectivity across multiple platforms) and (b) bursty traffic, when (c) spectrum control no longer provides market power.
 - Software radio architectures for base stations (and handsets)
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Public or (Semi-) Private Commons

- **Mesh networking**: Ad hoc and semi-fixed networks
 - Sharing public safety broadband networks
 - Ad hoc emergency networks
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Ecosystem for Unlicensed Devices

- Technical (protocols/etiquettes)
 - Sharing protocols for decentralized management of resource sharing
 - Game theory (incentive compatible coordination/cooperation)
 - Cognitive radios (smart/adaptive agents)

- Market mechanisms
 - Business models
 - Transaction/market infrastructure → “property rights”
 - Commons (right to use) vs. Licensed (right to exclude)

- Regulatory regime
 - Minimalist (light-handed, technology neutral)
 - Cognitive radio → certification → liability rules/enforcement
 - Enhanced “Part 15” rules

Thank you!

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See:

Lehr, William and Jon Crowcroft (2005), “Managing a Spectrum Commons,”
IEEE DySPAN2005, Baltimore, November 2005.

(see http://cfp.mit.edu/resources/papers/Lehr_Crowcroft_SCD.pdf)

Goals for a Successful Commons Mgmt Protocol

- ❑ Promote Innovation
 - Devices, services, & business models
 - Complement C&C and Flexible Licensed
- ❑ Minimize spectrum access costs
 - Min entry barriers for new nodes to access spectrum, new technologies to be deployed
 - No real-time usage fees for access
- ❑ Manage Congestion
 - Distributed/decentralized congestion management and coordinating usage (aka TCP-like)
- ❑ Manage etiquette/protocol rules
 - Lack tradable licenses to allow market mediation of changing technical protocol
 - Need structured process (industry standardization) to mediate change
- ❑ Promote fair, non-discriminatory access
 - Promote open access
 - Distributed/decentralized is inherently fair
- ❑ Minimalist regulation
 - Decentralize to market forces
 - As minimal regulation as necessary to provide structure
 - Technology & business model neutral

Rules for Mgmt of a Spectrum Commons (part 1)

- | | |
|---|---|
| ❑ No Tx only, No protection for Rx only | <ul style="list-style-type: none">➤ Tx need feedback loop to respond to environment➤ Rx need ability to signal presence to gain protection |
| ❑ Power | <ul style="list-style-type: none">➤ Should anticipate multihop use,➤ Limits on individual Tx (dynamic), but also➤ “Interference Temp” (aggregate flux) |
| ❑ Signaling | <ul style="list-style-type: none">➤ Common channel signaling capability➤ Share global information & make pre-emptible➤ Will aid in supporting cooperation and enforcement |
| ❑ Contention | <ul style="list-style-type: none">➤ Manners, not protocol➤ “TCP-friendly” fair queuing |

Rules for Mgmt of a Spectrum Commons (part 2)

□ Enforcement

- Protocol should support incentive compatible cooperation, which includes enforcement mechanism
- Legal sanctions and other institutional frameworks needed to complement protocol.
- Software radio cert & liability rules will be key.

□ Reversibility

- Mechanism needed to de-allocate commons spectrum in short and long term.
- Pre-emptibility capability will aid short-term deallocation
- Term limits or regular regulatory review may be required for long-term

□ Security/privacy

- Privacy/security protection will be critical
- Need secure out-of-band control channel?
- Minimal sharing of information to protect privacy
- Decentralized privacy mechanisms needed