

## Broadband USA Applications Database

**Applicant Name:** Shelby Electric Cooperative, Inc.

---

### Public Notice Submissions

---

-----**Service Area:** Shelby

**Submitter:** NewWave Communications

**Comment:** City of Shelbyville is currently being served by NewWave along with another provider. So, service is already widely available. NewWave serves 14 percent of customers vs. homes passed and offers 3 MG or higher to all. In addition, according to data compiled by the Media Business Corporation, an independent research firm, NewWave and its digital subscriber line competitors serve over 40% of homes passed in this particular market. As a result, this market is adequately serviced by NewWave and its competitors.

**Submitter:** Veloxinet, Inc.

**Comment:** This applicant's grant submission overlaps our current service area.

**Submitter:** Consolidated Communications

**Comment:** Consolidated Communications serves as a rural incumbent local exchange carrier (ILEC) in the proposed funded service area defined by this applicant. As such, a significant number of the households that are within Consolidated's ILEC footprint in the proposed funded service area have access to Consolidated's facilities-based terrestrial broadband service as defined in the Notice of Funding Availability (NOFA). In addition to Consolidated, the proposed funded service area also has access to broadband service as defined in the NOFA through 9 other providers. Furthermore, as evidenced by the materials provided with this submission, Consolidated advertises broadband services of 3 Mbps and higher in the proposed funded service area. Finally, as described herein, Consolidated's subscribership rate for its own customers in the applicant's proposed funded service area is in excess of 40%. Therefore, the applicant's classification of this proposed serving territory as "underserved" is completely unjustified.

**Submitter:** KeyOn Communications

**Comment:** KeyOn Communications currently provides access at speeds of at least 768kbps downstream and at least 200kbps upstream to more than 50% of the homes in the designated area.