

## Broadband USA Applications Database

**Applicant Name:** NEW EA, INC. FLOW MOBILE

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### Public Notice Submissions

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-----**Service Area:** Flow Mobile-Rafter J Ranch, Teton County, WY

**Submitter:** Bresnan Communications

**Comment:** Based on our research and exposure in this service area, we've concluded that this proposed funded service area fails to meet the NOFA definitions of underserved or unserved as defined in NOFA.

Bresnan, along with other local telcos such as Qwest, provide broadband service in this service area via cable modem and DSL technology. Bresnan provides several tiers of broadband service with download speeds ranging from 1.5mbps to 15mbps.

Our market research and in-depth knowledge of our markets show that we occupy approximately 45-55% of the market share of broadband subscribers in this market, with the remaining distributed among incumbent telcos. With the subscribers and penetration levels entered below, this market area exceeds the penetration and access thresholds as defined in the NOFA, thus making this application ineligible for BTOP/BIP funds in this proposed funded service area.

We have outlined our service areas on the mapping tool provided. Also, see the attached supporting document for additional information regarding our product offering and price points in this market. We also entered confidential and sensitive subscriber details to support our case.

**Submitter:** Gold Star Communications, LLC

**Comment:** Gold Star Communications, LLC dba Silver Star Wireless (Silver Star) provides 3G Data Services via its EVDO network, ranging in speed up to 3.1Mb/s within at least 80% of its service area. Silver Star has provided mobile wireless carrier services to rural Wyoming and Idaho residents since 2004. Currently, Silver Star provides mobile voice services to over 3,700 rural customers; of those

customers 265 subscribe to Silver Star's high-speed data services, and at least 90% of the population within its service area has access to 3G Data Services. Silver Star's wireless mobile 3G services enable its customers, residential and commercial, to connect to the world quickly and reliably in order to access information, entertainment, and commerce while they're on the move. Silver Star is constantly improving its facilities to better serve its customers, while maintaining the delicate balance between affordability and value. Silver Star's commitment to its customers is evident in its dedication to quality, reliability and price.