

Broadband USA Applications Database

Applicant Name: Mississippi Economic Growth Alliance and Point of Presence, Inc.

Public Notice Submissions

-----**Service Area:** Baldwyn

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 6% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report <http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 9 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Baldwyn and other areas of Lee County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Philadelphia

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 256kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 17% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 12 other companies reported providing high-speed service to this service area.

Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Philadelphia and Neshoba County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Middle Mile 1

Submitter: Comcast Cable

Comment: Attached is a summary of the Comcast Cable homes passed, subscriber and advertising information related to the service areas encompassed by this application.

Submitter: Ripley Video Cable Company, Inc.

Comment: 10-21-2009

My name is Leon M. Bailey, Jr. and I am the independent owner operator of Ripley Video Cable Co, Inc. in Ripley, Tippah County, Mississippi 38663.

I presently have a fiber optic line in place from Tiplersville, Mississippi 38674 to New Albany Mississippi 38652. We transport video & data over this fiber line from Memphis, Tenn. to Ripley, Ms. then to Pontotoc, Ms. 38683. We started with 150 megabits and now transport 840 megabits to our approximately 17,000 broadband customers. We have the capacity and ability to serve any portion of our service area. I don't know of any benefit that would be derived from another transport fiber line.

Respectfully submitted:

Leon M. Bailey, Jr.

-----**Service Area:** Pontotoc

Submitter: Cellular South

Comment: Respondent, Cellular South, Inc., is a privately held Mississippi corporation and commercial mobile radio service provider which provides wireless telecommunications and broadband data services to its customers throughout the State of Mississippi, in western Tennessee, in southern Alabama, and northwest Florida. Respondent operates a broadband data transmission network in the State of Mississippi which utilizes Evolution Data Optimized (“EvDO”) technology which provides data transmission speeds up to a maximum of 3.0 mbps downstream and 1.0 mbps upstream. Respondent’s EvDO network is deployed in all or part of Applicant’s proposed service area and, therefore, no portion of Applicant’s proposed service area where Respondent’s EvDO service is deployed is unserved because Respondent’s EvDO service is accessible by 100% of the households in Respondent’s service area. Respondent notes that actual wireless coverage and broadband data transmissions may vary due to atmospheric conditions, customer equipment, and/or system limitation.

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast’s most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast’s business broadband service offerings start at 3Mbps downstream and

512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 14% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 17 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA. MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Pontotoc and other areas of Pontotoc County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Middle Mile 3

Submitter: Cellular South

Comment: Respondent, Cellular South, Inc., is a privately held Mississippi corporation and commercial mobile radio service provider which provides wireless telecommunications and broadband data services to its customers throughout the State of Mississippi, in western Tennessee, in southern Alabama, and northwest Florida. Respondent operates a broadband data transmission network in the State of Mississippi which utilizes Evolution Data Optimized ("EvDO") technology which provides data transmission speeds up to a maximum of 3.0 mbps downstream and 1.0 mbps upstream. Respondent's EvDO network is deployed in all or part of Applicant's proposed service area and, therefore, no portion of Applicant's proposed service area where Respondent's EvDO service is deployed is unserved because Respondent's EvDO service is accessible by 100% of the households in Respondent's service area. Respondent notes that actual wireless coverage and broadband data transmissions may vary due to atmospheric conditions, customer equipment, and/or system limitation.

-----**Service Area:** Snow Lake

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 10% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report <http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 8 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Snow Lake and other areas of Benton County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Booneville

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 13% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report

(<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 8 other companies reported providing high-speed service to this service area.

Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Booneville and other areas of Prentiss County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Ashland

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 3% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 8 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Ashland and other areas of Benton County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Saltillo

Submitter: Comcast Cable

Comment: Attached is a summary of the Comcast Cable homes passed, subscriber and advertising information related to the service areas encompassed by this application.

Submitter: Cellular South

Comment: Respondent, Cellular South, Inc., is a privately held Mississippi corporation and commercial mobile radio service provider which provides wireless telecommunications and broadband data services to its customers throughout the State of Mississippi, in western Tennessee, in southern Alabama, and northwest Florida. Respondent operates a broadband data transmission network in the State of Mississippi which utilizes Evolution Data Optimized ("EvDO") technology which provides data transmission speeds up to a maximum of 3.0 mbps downstream and 1.0 mbps upstream. Respondent's EvDO network is deployed in all or part of Applicant's proposed service area and, therefore, no portion of Applicant's proposed service area where Respondent's EvDO service is deployed is unserved because Respondent's EvDO service is accessible by 100% of the households in Respondent's service area. Respondent notes that actual wireless coverage and broadband data transmissions may vary due to atmospheric conditions, customer equipment, and/or system limitation

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections.

Over 17% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report <http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 7 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA. MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Saltillo and other areas of Lee County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Middle Mile 2

Submitter: Comcast Cable

Comment: Attached is a summary of the Comcast Cable homes passed, subscriber and advertising information related to the service areas encompassed by this application.

-----**Service Area:** Oxford

Submitter: Cellular South

Comment: Respondent, Cellular South, Inc., is a privately held Mississippi corporation and commercial mobile radio service provider which provides wireless telecommunications and broadband data services to its customers throughout the State of Mississippi, in western Tennessee, in southern Alabama, and northwest Florida. Respondent operates a broadband data transmission network in the State of Mississippi which utilizes Evolution Data Optimized ("EvDO") technology which provides data transmission speeds up to a maximum of 3.0 mbps downstream and 1.0 mbps upstream. Respondent's EvDO network is deployed in all or part of Applicant's proposed service area and, therefore, no portion of Applicant's proposed service area where Respondent's EvDO service is deployed is unserved because Respondent's EvDO service is accessible by 100% of the households in Respondent's service area. Respondent notes that actual wireless coverage and broadband data transmissions may vary due to atmospheric conditions, customer equipment, and/or system limitation.

Submitter: Cable One, Inc

Comment: MS-Oxford,

Cable One, Inc. is a multi-system broadband provider operating in 19 states. Cable One offers residential broadband service with speeds up to 10 MB and customizable commercial solutions with flexible bandwidth offerings from 5Mbps to 1 Gbps. By November 1, 2009, the majority of Cable One systems will also be offering 12 Mb residential broadband service with a 20 MB boost. Cable One provides its subscribers with quality service offerings at competitive rates. Cable One expends substantial capital and resources to ensure that customers enjoy the latest technology and the highest standards of customer service, and has made its customers and its communities its first priority.

Please refer to our supporting documentation and comments that establish that Cable One already operates in census tract(s) encompassing or included in Applicant's Proposed Funded Service Area. The uploaded document includes maps showing census tracts and homes passed for each the applicable systems, current advertisements for residential and commercial broadband offerings, and subscriber data by census tract.

Cable one's current broadband service offerings are as follows:

Residential:

Economy, Speed (Down/up) - 1.5 Mb/150 kbps, Service Rate - \$26.00

Standard , Speed (Down/up) - 5 Mb/500 kbps, Service Rate - \$49.00

Premium, Speed (Down/up) - 10 Mb/1 Mb, Service Rate - \$59.00

Commercial:

Economy, Speed (Down/up) - 5 Mb/1.0 Mb, Service Rate - \$69.65

Standard, Speed (Down/up) - 10.0 Mb/1.0 Mb, Service Rate - \$85.95

Premium, Speed (Down/up) - 12.0 Mb/1.5 Mb, Service Rate - \$99.95

Ultra, Speed (Down/up) - 15.0 Mb/2.0 Mb, Service Rate - \$199.95

Enterprise Plus, Speed (Down/up) - 20.0 Mb/2.5 Mb, Service Rate - \$299.95

Discounted bundles and promotional pricing are also available.

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 24% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 17 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Oxford, University and other areas of Lafayette County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** Holly Springs

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and

512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 4% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 15 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the NTIA/RUS NOFA. MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of Holly Springs and other areas of Marshall County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.

-----**Service Area:** New Albany

Submitter: MetroCast Communications of Mississippi, LLC

Comment: MetroCast Communications of Mississippi, LLC offers broadband service to 100% of the applicant's proposed service area. MetroCast offers residential broadband transmission speeds in applicant's proposed service area up to 10Mbps downstream and 1Mbps upstream, with MetroCast's most highly-subscribed broadband service having a transmission speed of 7.0Mbps downstream and 512kbps upstream. MetroCast's business broadband service offerings start at 3Mbps downstream and 512kbps upstream, with advertised offerings of up to 15Mbps downstream and 3Mbps upstream. Higher business speeds are available with customized service options including direct fiber connections. Over 16% of the households and businesses within the applicant's proposed service area currently subscribe to MetroCast broadband services. MetroCast is aware of other providers of high speed broadband service in applicant's

proposed service area, including AT&T. According to an FCC report (<http://www.fcc.gov/wcb/iatd/comp.html>), as of June 30, 2008, 14 other companies reported providing high-speed service to this service area. Based on the information provided above, applicant's proposed service area certainly does not meet the definition of "unserved" or "underserved" as those two terms are defined in the

NTIA/RUS NOFA.

MetroCast has invested millions of dollars of private capital to build advanced fiber optic networks to provide broadband services in the communities it serves, including the City of New Albany and other

areas of Union County which encompasses a material portion of the applicant's proposed service area. Further details regarding the broadband services MetroCast provides in applicant's proposed service area are provided below.