

Broadband USA Applications Database

Applicant Name: RADGOV INC

Project Title: COUNTY.COM

Project Type: Sustainable Adoption

Executive Summary

County.com is a “one- stop” e-commerce/e-governance and information portal. County.com architecture embeds the full power of the Internet technologies and focuses in providing information and e-governance services to the citizens. We have estimated that with County.com, there is a clear possibility of saving more than ten billion dollars of government’s and as well as citizens’ money annually, just by cutting down on the time and transaction costs. Citizens do contact the departments for paying taxes, renewing license plates or payments of utility bills, obtain certificates, permits and searching public domain records. With over 280 million people, 100 million households, 200 million automobile licenses, a million birth and three million marriages every year and assuming that citizens transact ten times a year with Government departments, over a billion transactions take place every year, County.com aims at reducing the cost of such transactions, and at a conservative estimate, it can help save five billion dollars every year assuming the savings per transaction will be at least \$10, if not more. County.com could spark a quantum jump in the growth of small and medium size companies as they get connected to the vast untapped business potentials that they could not reach by traditional marketing means in the underserved and unserved areas.

In addition to enabling the citizens to pay their bills and taxes from wherever they are, County.com provides comprehensive information data base for them to perform various tasks like reserving a book at a library, registering a child for a soccer team, buying tickets for an event, sending an e-mail to a friend or a folk, shopping locally, expressing an opinion to an elected representative, reviewing employment opportunities and even getting the local movie listing with one simple computer system.

For administrators, County.com comes handy as it helps reduce overhead expenditure as well manpower requirement to maintain and improve service quality. Earlier studies indicate that governments are saving up to 70 percent by moving services online as compared to providing the same service over the counter. County.com help the departments realize this effectiveness with very minimum investments and gestation times for implementing the e commerce solutions.

County.com has three initiatives at a micro/Rural (Underserved and Unserved) level that will help bring the benefits of the information revolution to all people. These initiatives are:

1. Creating digital opportunity through increased access to the Internet for all people
2. Providing better, more efficient government services and increased government accountability for citizens
3. Promoting other uses of the Internet with potential social benefits such as telemedicine, distance learning, Job-Assistance & Vocational Training programs.

These initiatives are expected to extend beyond the commercial aspects of e-commerce and challenge the government bodies and citizens to use technology to better society through improved health care, education, emergency response, protecting cultural treasures, and improving government services and accountability to citizens. These initiatives "moves us beyond the world of bits and bytes and into the fabric of our society," and the use of technology is expected to unleash the full benefits of the digital age for all our citizens." It is in our reach to use these technological tools to enhance our civil society, enrich our lives by tapping the broader social benefits of the Internet.

Broadband Adoption would benefit the national economy by means of economic value, delivering public value, increasing efficiencies in public sector and improving standard of living. Our proposed COUNTY.COM also provides a means of delivering electronic services to the citizens in a cost-effective and transparent manner. Health education programs will also target at providing health care professionals access to online medical journals and other literature for the medical community of these areas. Telemedicine programs can also be facilitated to assist medical students, nurses, doctors or members of scientific community to improve their services. With the help of broadband, distance learning through video conferencing can be initiated and also provide public and educational access to information and services.

RADgov's prior experience and involvement in Local, State and Federal government agencies projects qualifies us to implement this program. We have also worked on e-governance projects to provide meaningful and effective service offerings to the citizens.

We intend to serve 414 counties that encompass a total population of over 2 million citizens for 5 yrs and all ethnicities. WE PROPOSE TO CREATE EMPLOYMENT/JOB FOR MORE THAN 2500 PEOPLE.