

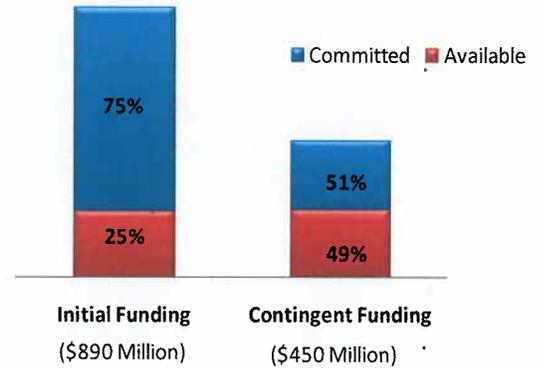
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, October 29, 2008- 4:00PM EDT



Households Approved	17,456,451
Coupons Requested+	32,682,800
Coupons Mailed+	30,934,988
Coupons Expired	10,184,470
Coupons Redeemed+	13,091,287
Coupons Active+	7,659,231
Total Funds Committed+	\$899,211,480
Total Funds Available+**	\$440,788,520
Funds Settled+**	\$506,233,481
Average Daily Orders YTD	108,217
Average Daily Orders Last 30 Days	126,110
Average Daily Orders Last Week	128,969
Redemption Rate	50.7%
Retailers/Locations	2,352 / 35,775
Phone/Online Retailers	12 / 38
Converters/Pass-through	181 / 104

**Total Coupon Funding
(\$1.34 Billion)**

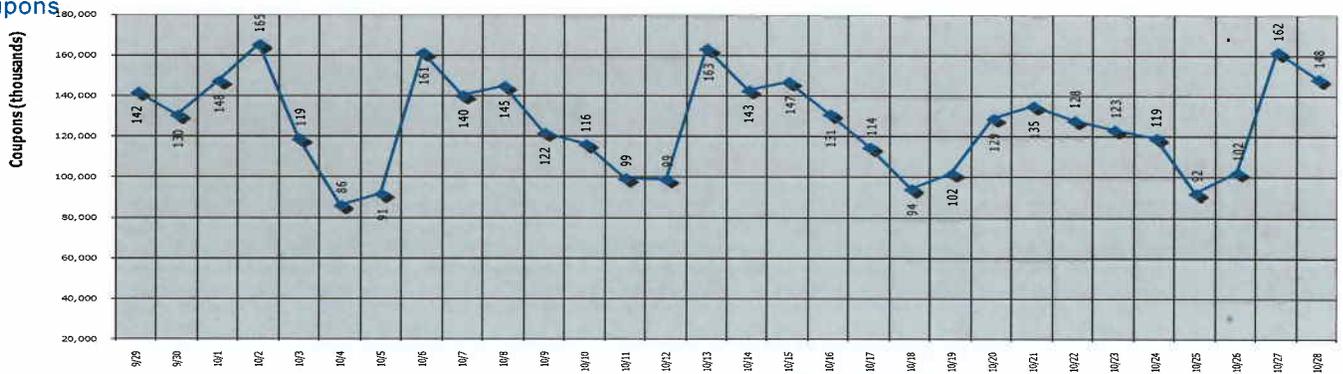


*Data thru 10/28/08

+Includes Initial & Contingent

**Includes redemptions <\$40 & Funds returned from un-redeemed & expired coupons

COUPON REQUESTS: LAST 30 DAYS



September 29 - October 28, 2008

Coupon Status

