

## Agenda

### **U.S. Department of Commerce National Telecommunications and Information Administration July 12, 2012 Privacy Multistakeholder Meeting**

#### **“Seeking Common Ground Regarding Mobile Application Transparency”**

#### **Key Purpose for Today: Establishing a Working Dialogue that will Eventually Lead to a Code of Conduct that is Broadly Adopted**

- 9:30 a.m. Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)
- 9:40 a.m. Opening Statement (Lawrence E. Strickling, Assistant Secretary for Communications and Information and Administrator, NTIA)
- 9:55 a.m. Trial Facilitation (Marc Chinoy, President, The Regis Group, Inc.)
- Trial Question: “As we cooperate together over time, how valuable would it be to establish a broad-scale public understanding of how mobile applications use personal information?”
    - “Within 6 months?”
    - “Within five years?”
- 10:30 a.m. Facilitated Discussion (Marc Chinoy)
- Working Question: “Please identify in simple language key elements of mobile app transparency that are either already being advanced today or should be advanced?”
    - Poll the Stakeholders: “Which elements might be developed first?”
- 11:30 a.m. Lunch Break
- 1:00 p.m. Welcome Back (John B. Morris, Jr., Acting Associate Administrator and Director of Internet Policy, NTIA/OPAD)
- 1:05 p.m. Continue Facilitated Discussion (Marc Chinoy)
- 2:30 p.m. Break
- 2:45 p.m. Facilitated Discussion (Marc Chinoy)
- Follow-up Question: “What might be included in the working methods for the first phase of a common process?”
    - Poll the Stakeholders: “To what extent might these working methods be supported?”
- 4:30 p.m. Concluding Summary of Facilitated Discussion (Marc Chinoy)
- 4:40 p.m. Closing Statement (Lawrence E. Strickling)
- 4:45 p.m. Farewell (John Verdi)