Agenda

U.S. Department of Commerce
National Telecommunications and Information Administration
July 12, 2012 Privacy Multistakeholder Meeting

“Seeking Common Ground Regarding Mobile Application Transparency”

Key Purpose for Today: Establishing a Working Dialogue that will Eventually Lead to a Code of Conduct that is Broadly Adopted

9:30 a.m. Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)

9:40 a.m. Opening Statement (Lawrence E. Strickling, Assistant Secretary for Communications and Information and Administrator, NTIA)

9:55 a.m. Trial Facilitation (Marc Chinoy, President, The Regis Group, Inc.)
  - Trial Question: “As we cooperate together over time, how valuable would it be to establish a broad-scale public understanding of how mobile applications use personal information?”
  - “Within 6 months?”
  - “Within five years?”

10:30 a.m. Facilitated Discussion (Marc Chinoy)
  - Working Question: “Please identify in simple language key elements of mobile app transparency that are either already being advanced today or should be advanced?”
  - Poll the Stakeholders: “Which elements might be developed first?”

11:30 a.m. Lunch Break

1:00 p.m. Welcome Back (John B. Morris, Jr., Acting Associate Administrator and Director of Internet Policy, NTIA/OPAD)

1:05 p.m. Continue Facilitated Discussion (Marc Chinoy)

2:30 p.m. Break

2:45 p.m. Facilitated Discussion (Marc Chinoy)
  - Follow-up Question: “What might be included in the working methods for the first phase of a common process?”
  - Poll the Stakeholders: “To what extent might these working methods be supported?”

4:30 p.m. Concluding Summary of Facilitated Discussion (Marc Chinoy)

4:40 p.m. Closing Statement (Lawrence E. Strickling)

4:45 p.m. Farewell (John Verdi)