<u>Agenda</u>

U.S. Department of Commerce National Telecommunications and Information Administration August 29, 2012 Privacy Multistakeholder Meeting

"Seeking Common Ground Regarding Mobile Application Transparency"

Key Purposes for Today: 1) Prioritize Initial Substantive Elements for Code of Conduct; and 2) Identify Concrete Proposals to Implement Procedural Working Methods

- 9:30 a.m. Welcome
- 9:45 a.m. Facilitated Discussion
 - Working Question: "Which substantive elements for a code of conduct identified at the July 12, 2012 meeting should stakeholders work on first?"
 - Poll the Stakeholders
- 11:00 a.m. Break
- 11:15 a.m. Welcome Back
- 11:20 a.m. Lightning Round Polling: Future Meeting Dates
- 11:25 a.m. Review Short List of Initial Working Methods Identified at the August 22, 2012 meeting
- 11:30 a.m. Facilitated Discussion
 - Follow-up Question: "What concrete steps should stakeholders take to implement the short list of initial working methods?"
 - Poll the Stakeholders
- 1:00 p.m. Next Steps and Farewell