NTIA III-1 DATA PRACTICES

- WHAT DATA OUTSIDE OF APP FUNCTIONALITY
- DATA FLOWS/ELEMENTS
- CHARACTERISTICS OF APPS’ ACTIVITIES

8/15/40/5 3/3/41
10/31/04 6/30/10
1/3/8/50
9/8/12
NTIA III-2 LANGUAGE

- Functional Description of Data Use
- Size of Privacy Policy/Simple Language
- Define "Mobile Apps"
- Define Scope of Recs
- Inform Users Why Data is Collected/Used
- Identify Most Important Elements of Data Use That Are Most Important to Consumers
- Use Draft Model Code to Share Out Elicit Details of Practices
- Divide Data into Categories That Are Understandable to Consumers
- Understandable Cat. of Data
NTIA III - 3  How Provided

- Just in time Notice/Notice in context
- Prioritize key elements/Don't overload consumers with too much info 10/9/14/20 11/13/11
- Clarity on who is being transparent
- Tech neutrality/platform agnostic
- Understand economics of data use
- Identify common practices in use today
- Maintain intermediary protections
- Understandable disclosure of common practices
- Identify key info for monetization
- Better understand consumer expectations
- Housekeeping issues/funding
- Collection and sharing of studies re:
- Consumer expectations
- ID sponsorship of studies (industry v. academic, non-profit)
- Collect and share info re: relevant behavioral economics experiments/economic studies
- Rigorous analytical methodology
- TUESDAY 4/15/11 5/1 5/1/11
- WEDNESDAY 5/8/11 5/10/11 5/10/11
- THURSDAY 5/15/11 5/10/11
- FRIDAY 7/5/11 11/13/11

- FULL DAY MEETINGS 5/0/12/25/30 1/0/13/15
- HALF DAY MEETING 5/10/10 8/10/10

- 9am 1/4/11/30 2/1/1/15
- 10am 2/10/1/9 3/1/2/13
- 11am 5/10/11/11 4/1/2/13
- noon 0/10/1 large 9/1/1/1
- 1pm 35/5/1/4 2/4/1/11
- 2pm 30/4/1/15 9/1/3/15


- Tech briefings by stakeholders
- Working group to define "mobile apps"
- Venable-hosted briefings on data practices on 9/18/12 (open to all)
- Venable-hosted briefings on current best-prac...
- Web mechanism for submitting questions for tech briefings
- Use Privacy.msh.org for...
- Tech briefings open to all/remote access
- """" in multiple sites
- Sensitivity to public dates
- Common library of resources
- Webinars
- Briefings by technologists
- Balance and recognition of stakeholder groups
- Briefings in advance of next MSH meeting
- Agenda for next MSH meeting is: define "mobile and scope apps"
- Tech briefing on 9/19, followed by working groups
- No working groups at this time

- FPF-hosted 1-hour briefing next week as first in series of ad-hoc tech-briefings
- Define stakeholder segments
- Determine how to assess/determine consensus
- Determine how to avoid "loop discussions"
- Don't reinvent the wheel
- ACT-sponsored 1-hour briefing from app dev's
- Modev conference in Rosslyn

- Stakeholders agreed issues brought to full group for consideration.
- Tech briefing on 9/19 followed by the group moving forward on substance
- Online mechanism for reviewing drafts
- Online mechanism for exchanging information
- Continue discussions without working groups
- Build trust
- Document side-meetings on wiki