

**Revised Agenda (11/29/12)**

**U.S. Department of Commerce  
National Telecommunications and Information Administration  
November 30, 2012 Privacy Multistakeholder Meeting  
Mobile Application Transparency**

**1:00 p.m. – 5:00 p.m.**

**American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

**Meeting Goals: Present Stakeholder Work Since November 7, 2012 Meeting,  
Revise Combined Draft.**

- 1:00 p.m. Welcome
- 1:01 p.m. Presentation: [Consumer Federation of America 11/20/12 Discussion Draft](#),  
Consumer Federation of America
- 1:15 p.m. Presentation: 11/29/12 Combined Draft, Stu Ingis, Jim Halpert, Julia Tama
- [Combined Draft](#)
  - [Multistakeholder Questions for Discussion](#)
- 1:30 p.m. Presentation: Policy Design and Mobile Notice, Travis Pinnick, User Experience  
Designer, TRUSTe
- Background: [Designing Effective Policies](#), Travis Pinnick
- 2:00 p.m. Presentation: [Data Elements](#), Association for Competitive Technology
- 2:20 p.m. Presentation: Draft Short Notice Screens and Related Materials, Tim Sparapani,  
Applications Developers Alliance
- 2:50 p.m. Break
- 3:20 p.m. Facilitated Discussion
- How should the [Combined Draft](#) be revised?
- 4:50 p.m. Next Steps and Farewell