

Draft Agenda

**U.S. Department of Commerce
National Telecommunications and Information Administration
December 17, 2012 Privacy Multistakeholder Meeting
Mobile Application Transparency**

**1:00 p.m. – 5:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

Meeting Goals: Discuss Draft Code of Conduct, Draft Short Form Notices, and Proposal Concerning Academics.

1:00 p.m. Welcome

1:10 p.m. Facilitated Discussion: Topics Raised by [Application Developers Alliance, et al. Discussion Draft](#)

- Should the term “stored images (such as files or images)” be revised and/or more precisely defined? (10 minutes)
- Should the term “persistent identifiers” be revised and/or more precisely defined? (10 minutes)
- Is the language in Section I best treated as part of a code of conduct or as a separate “principles document?” (10 minutes)
- Should Section III require that apps disclose “how consumers may request deletion of data collected by the app” if such deletion is available? Or should Section III require that such deletion be available? (5 minutes)
- Should short form notices include disclosure that an app collects “time of data collection?” (5 minutes)
- Should short form notices include disclosure that an app collects “patterns of app usage?” (5 minutes)
- Should the term “financial information” be revised and/or more precisely defined? (10 minutes)
- Should the term “health, medical, or therapy information” be revised and/or more precisely defined? (10 minutes)
- Should short form notices include disclosure of third-party data sharing with affiliated businesses? (15 minutes)
- Should short form notices include disclosure that an app shares data with “data brokers?” If so, should the term “data brokers” be revised and/or more precisely defined? (15 minutes)

- 2:50 p.m. Break
- 3:20 p.m. Facilitated Discussion: Short Form Notices
- <http://j.mp/privacydashboard>, Association for Competitive Technology
 - [Draft Short Notice Screens](#), Application Developers Alliance, et al.
- 4:20 p.m. Procedural Issues (role of academics, next steps, proposed agenda items for January 2013 meeting)
- 4:50 p.m. Farewell