<u>Agenda</u>

U.S. Department of Commerce
National Telecommunications and Information Administration
April 30, 2013 Privacy Multistakeholder Meeting
Mobile Application Transparency

1:00 p.m. – 5:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC

Meeting Goals: Discuss Draft Code of Conduct, Outstanding Issues List, and Usability Testing

1:00 p.m.   Welcome and Summary of "Outstanding Issues" List

- John Verdi (10 minutes)

1:10 p.m.   Summary of changes between the April 4, 2013 meeting and the April 30, 2013 meeting. (Revised Draft Code of Conduct to be circulated on April 30, 2013)

- Tim Sparapani (Application Developers Alliance), Pam Dixon (World Privacy Forum), et al. (10 minutes)

- Facilitated discussion of changes (20 minutes)

1:40 p.m.   Privacy Short Form Presentation

- Dona Fraser (Vice President, Privacy Online, Entertainment Software Rating Board (ESRB)) (15 minutes)

1:55 p.m.   Facilitated Discussion – Issues Tabled at the April 4, 2013 meeting:

- How should data disclosures to business affiliates be treated in the code, specifically in light of the language in Section II(B) and Section IV? (10 minutes)

- Should the applicability of the code of conduct to "mobile" applications, and the potential applicability of the code to other (*i.e.* non-mobile) applications, be discussed in Section I? If so, how? (10 minutes)

- Should the code be revised to clarify whether data collected for crash reporting triggers disclosure obligations? (10 minutes)

- In Section II(A), should the language regarding de-identification be revised? (10 minutes)

2:45 p.m.   Break

3:00 p.m.   Facilitated Discussion – Issues Tabled at the April 4, 2013 meeting (continued):

- Should the code require that all data categories listed in Sections II(A) and II(B) be displayed in the short-form notice, or should the code permit apps to display only the data categories that are collected/shared by the app? (20 minutes)

- In the short-form disclosures described in Sections II(A) and II(B), should the code permit apps to add additional, explanatory language to the parenthetical text? (20 minutes)

3:40 p.m.   Facilitated Discussion re: Usability Testing (60 minutes)

- Update from Usability Group (Mark Blafkin, Innov8rs Network)

- Next Steps: what should be tested, and what is the goal of the testing?

4:40 p.m.   Procedural Issues (next steps, proposed agenda items for next meeting)

4:50 p.m.   Farewell