<u>**Revised Agenda (4/3/13)**</u>

U.S. Department of Commerce
National Telecommunications and Information Administration
April 4, 2013 Privacy Multistakeholder Meeting
Mobile Application Transparency

1:00 p.m. – 5:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC
Meeting Goals: Discuss Draft Code of Conduct, Identify Potential Barriers to Adoption,
Develop Next Steps for Usability Testing

1:00 p.m.   Welcome

1:10 p.m.   Summary of changes between the March 14, 2013 meeting and the April 4, 2013
meeting.

- Tim Sparapani (Application Developers Alliance), Pam Dixon (World
  Privacy Forum), et al. (10 minutes)

- Facilitated discussion of changes (30 minutes)

1:50 p.m.   Facilitated Discussion – Issues Tabled at the March 14, 2013 meeting:

- In Section I, should the phrase "App developers should make a good faith
  effort …" be revised to better capture the intent that the phrase is not
  intended to require pre-download notice in all cases? (10 minutes)

- In Section II(iii), should the phrase "such data" be revised to clarify
  whether Section II(B)'s disclosures: 1) are limited to the sharing of data
  categories listed in Section II(A); 2) apply to the sharing of any data
  collected by an app; or 3) something in between? This phrase is related to
  the phrase "Apps shall state whether they share data …" in Section II(B).
  (10 minutes)

- In Section II(A), should the code require the disclosure of data collected through
  direct user submissions into blank, multipurpose text boxes (*i.e.* "open fields")?
  (10 minutes)

- In Section III(B), should the phrase "Apps shall" be revised to "Apps
  may?" (10 minutes)

- How should data disclosure to business affiliates be treated in the code? (10
  minutes)

- Should the applicability of the code of conduct to "mobile" applications, and the potential applicability of the code to other (i.e. non-mobile) applications, be discussed in Section I? If so, how? (10 minutes)

2:50 p.m.   Break

3:05 p.m.   Facilitated Discussion re: Usability Testing

- Update from Usability Group, Morgan Reed, (Association for Competitive Technology) (5 minutes)

- Presentation, Prof. Lorrie Cranor (Carnegie Mellon University) (10 minutes)

- Next Steps (30 minutes)

3:50 p.m.   Procedural Issues

- Establish a Timeline for Listing and Resolving Outstanding Issues (*i.e.* "last call")

- Draft a Preliminary List of Outstanding Issues

4:50 p.m.   Farewell