Revised Agenda (4/3/13)

U.S. Department of Commerce
National Telecommunications and Information Administration
April 4, 2013 Privacy Multistakeholder Meeting
Mobile Application Transparency

1:00 p.m. – 5:00 p.m.
American Institute of Architects, 1735 New York Ave. NW, Washington, DC
Meeting Goals: Discuss Draft Code of Conduct, Identify Potential Barriers to Adoption, Develop Next Steps for Usability Testing

1:00 p.m. Welcome
1:10 p.m. Summary of changes between the March 14, 2013 meeting and the April 4, 2013 meeting.

- Tim Sparapani (Application Developers Alliance), Pam Dixon (World Privacy Forum), et al. (10 minutes)

- Facilitated discussion of changes (30 minutes)

1:50 p.m. Facilitated Discussion – Issues Tabled at the March 14, 2013 meeting:

- In Section I, should the phrase “App developers should make a good faith effort …” be revised to better capture the intent that the phrase is not intended to require pre-download notice in all cases? (10 minutes)

- In Section II(iii), should the phrase “such data” be revised to clarify whether Section II(B)’s disclosures: 1) are limited to the sharing of data categories listed in Section II(A); 2) apply to the sharing of any data collected by an app; or 3) something in between? This phrase is related to the phrase “Apps shall state whether they share data …” in Section II(B). (10 minutes)

- In Section II(A), should the code require the disclosure of data collected through direct user submissions into blank, multipurpose text boxes (i.e. “open fields”)? (10 minutes)

- In Section III(B), should the phrase “Apps shall” be revised to “Apps may?” (10 minutes)

- How should data disclosure to business affiliates be treated in the code? (10 minutes)
Should the applicability of the code of conduct to “mobile” applications, and the potential applicability of the code to other (i.e. non-mobile) applications, be discussed in Section I? If so, how? (10 minutes)

2:50 p.m. Break

3:05 p.m. Facilitated Discussion re: Usability Testing

- Update from Usability Group, Morgan Reed, (Association for Competitive Technology) (5 minutes)

- Presentation, Prof. Lorrie Cranor (Carnegie Mellon University) (10 minutes)

- Next Steps (30 minutes)

3:50 p.m. Procedural Issues

- Establish a Timeline for Listing and Resolving Outstanding Issues (i.e. “last call”)

- Draft a Preliminary List of Outstanding Issues

4:50 p.m. Farewell