<u>**Agenda**</u>

**U.S. Department of Commerce**
**National Telecommunications and Information Administration**
**May 20, 2014 Privacy Multistakeholder Meeting**
**Facial Recognition Technology**

**1:00 p.m. – 5:00 p.m. ET**
**American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

**Meeting Goals: 1) Discuss Stakeholder-Drafted Principles that Might be Incorporated in a Code of Conduct**

1:00 p.m.      Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)

1:10 p.m.      Stakeholder Presentations of Principles that Might be Incorporated in a Code of Conduct for Commercial Facial Recognition Technology: (3 minute presentations, followed by Q&A and discussion)

- Chris Calabrese, ACLU

- Jeff Chester, Center for Digital Democracy

- Howard Fienberg, Marketing Research Association

- Sarah Hudgins, Interactive Advertising Bureau

- Hauwa Otori, Internet Association

- Morgan Reed, ACT

- Carl Szabo, NetChoice

- Berin Szoka, TechFreedom

3:00 p.m.      Break (15 minutes)

3:15 p.m.      Facilitated Discussion: Which Principles Might Initially be Incorporated in a Code of Conduct for Commercial Facial Recognition Technology?

4:30 p.m.      Facilitated Discussion Regarding Next Steps

- Stakeholder Work in Advance of June 3, 2014 Meeting

4:50 p.m.      Summary of Next Steps and Farewell (John Verdi)