

## Agenda

**U.S. Department of Commerce  
National Telecommunications and Information Administration  
July 24, 2014 Privacy Multistakeholder Meeting  
Facial Recognition Technology**

**1:00 p.m. – 5:00 p.m. ET  
American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

**Meeting Goals: 1) Discuss Academic Presentations; 2) Discuss Issues Identified by Stakeholders; and 3) Identify Goals for Stakeholder Work in Advance of September Meeting**

- 1:00 p.m. Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)
- 1:15 p.m. Presentation Regarding Adolescent Brain Development, Behavior and Decision-Making: Adriana Galván, Ph. D. (Assistant Professor, UCLA)
- Presentation (10 minutes)
  - Discussion (10 minutes)
- 1:45 p.m. Presentation Regarding Consumer Behavior of Multicultural Market Segments and Marketplace Discrimination: Jerome D. Williams, Ph. D. (Distinguished Professor and Prudential Chair in Business, Rutgers Business School)
- Presentation (10 minutes)
  - Discussion (10 minutes)
- 2:05 p.m. Facilitated Discussion of [Risks/Issues that Might be Addressed by a Code of Conduct for Commercial Facial Recognition Technology](#):
- Stakeholder Issue No. 2: What obligations should the code impose when Facial Detection occurs but no Facial Template is created and no individual is enrolled?
  - Stakeholder Issue No. 11. How should the code address storage of Facial Recognition Data?
  - Stakeholder Issue No. 11A. How should the code address transmission of Facial Recognition Data?
- 3:00 p.m. Break (15 minutes)

3:15 p.m. Facilitated Discussion of [Risks/Issues that Might be Addressed by a Code of Conduct for Commercial Facial Recognition Technology](#):

- Stakeholder Issue No. 12. Risk: Security: commercial facial recognition data could be subject to data breaches that result in sensitive biometrics being revealed to unauthorized entities; insufficient security procedures could result in biometric identity theft.
- Stakeholder Issue No. 16. Risk/Issue: Withdrawal of Facial Template from a database?
- Stakeholder Issue No. 18. Access by Law Enforcement
- Stakeholder Issue No. 19. Audit Trails and Access

4:30 p.m. Facilitated Discussion Regarding Next Steps

- Identify Dates for Stakeholder Meetings in September, October, and November, 2014.
- Stakeholder Work in Advance of the September, 2014 Meeting

4:50 p.m. Summary of Next Steps and Adjourn (John Verdi)