



Building a Community Broadband Roadmap

Hyatt Regency Minneapolis Northstar Ballroom
1300 Nicollet Mall
Minneapolis, MN 55403

September 4, 2014

7:30 a.m. **Registration opens**

9:00 a.m. **Opening Remarks**

- Glenn Reynolds, Chief of Staff, NTIA
- Douglas Kinkoph, Acting Associate Administrator, NTIA

9:15 a.m. **Highlighting the State Role in Promoting Broadband – Minnesota’s Story**

Moderator: Anne Neville, State Broadband Initiative Director, NTIA

- Matt Schmit, Minnesota State Senator
- Ron Kresha, Minnesota State Representative
- Margaret Anderson Kelliher, Minnesota High Tech Association, Governor’s Task Force on Broadband
- Dan Dorman, Greater Minnesota Partnership
- Danna MacKenzie, Office of Broadband Development, Minnesota Office of Employment and Economic Development

10:15 a.m. **NTIA’s Lessons Learned About Broadband Implementation**

Presenter: Aimee Meacham, Program Services Director, NTIA

11:00 a.m. **Break**

11:15 a.m. **The Community Broadband Roadmap: Ingredients for Successful Projects**

Moderator: Jean Rice, Senior Communications Program Specialist, NTIA

- Elwood Downing, Merit Network, Inc. (Ann Arbor, Mich.)
- Seth Arndorfer, Dakota Carrier Network (Fargo, N.D.)
- Rick Mervine, Alderman (Aurora, Ill.)
- Maria Alvarez-Stroud, University of Wisconsin Extension (Madison, Wisc.)

12:30 p.m. **Open Space/ Networking Lunch**

Topics separated by tables for networking discussion:

- Build-out strategies for broadband infrastructure
- Developing and managing partnerships
- Making the case for broadband to those who matter
- Creative funding strategies
- Digital inclusion and broadband adoption
- Marketing and demand aggregation
- Streamlining local regulations to promote private investment
- How to interconnect with open access networks
- Attracting ISPs to your community





1:45 p.m. **Deep Dive into Business Models: The Upper Midwest Region as a Laboratory**

Moderator: Sandeep Taxali, Federal Program Officer, NTIA

- Greg Flanagan, Enventis (Duluth, Minn.)
- Gary Shelton, Scott County Administrator (Scott County, Minn.)
- Essam El-Beik, Illinois Century Network, Department of Central Management Services (Springfield, Ill.)
- Kevin Beyer, Farmers Mutual Telephone Company (Bellingham, Minn.) and Federated Telephone Cooperative (Chokio, Minn.)

3:00 p.m. **Break**

3:15 p.m. **Tapping into Funding Streams: Federal and Private Funding Options for Broadband Deployment and Adoption Projects**

Moderator: Glenn Reynolds, Chief of Staff, NTIA

- Carol Matthey, Wireline Competition Bureau, Federal Communications Commission (FCC)
- Keith Adams, U.S. Department of Agriculture (USDA), Rural Utilities Service (RUS)
- Derrell Turner, Federal Highway Administration (FHWA)
- Bernadine Joselyn, C.K. Blandin Foundation (Grand Rapids, Minn.)
- Paul Weirtz, AT&T Minnesota (Bloomington, Minn.)
- Patrick Haggerty, CenturyLink (Minneapolis, Minn.)

4:55 p.m. **Closing Remarks**

- Douglas Kinkoph, Acting Associate Administrator, NTIA

5:00 p.m. **Tapping into Funding Streams: Continue the Discussions with Funders (Optional)**

September 5, 2014

9:00 a.m. **“Office Hours” with NTIA staff (Optional)**

- *Sign up on 9/4 at the registration desk for an appointment and directions to the location*

