One major issue with broadband availability mapping is the lack of emphasis on affordability. There are many cases where service providers indicate broadband services are available however if this availability is reviewed in depth, you will find the cost of broadband in many areas is significantly higher and in many cases in not affordable. This may be result of special construction requirements to extend the broadband in a specific area or the lack of potential business results in higher cost. So even though the service may be defined by the service provider as available the reality of the situation the price points make the service unavailable. May be consideration should be considered to adding this parameter to the definition of available broadband, I believe this will result in significantly different mapping results and a more accurate description of areas where broadband is not really available.