From: duckduckgo
To: iotrfc2016

Subject: Privacy-Holocaust ... (Zombies Sleepwalking To The Privacy-Apocalypse...)

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* When you buy a new <u>Samsung / LG TV</u> and it comes with a <u>20-500 page privacy</u> <u>document</u>, that's not progress!

Its <u>Slurping-Marketed-As-Revolutionary-Technology</u> (<u>SMART</u>), / Surveillance-Marketed-As-Revolutionary-Technology.

(Only Park Avenue attorneys can wade through complex privacy documents or EULA, but this is hardly the answer anyway).

* Sure, lets embrace the economic benefits of IoT, but lets also balance that by offering real tangible protections...

This is especially true regarding **loT tech for kids / elderly parents / cars / medical devices** etc...

* This is probably the last chance to rectify the <u>wild-west of tech</u> before consumers face off with future giants of IoT.

Introduce protections for people now or all our personal info will end up in the wild,

abused by hackers / spammers / reckless corporations!

* We have Googhoul-Facebag-Micrsosap etc to play privacy whack-a-mole with now, but in a decade it may be everybody!