



U.S. Department of Commerce
Internet of Things (IoT) Workshop
September 1, 2016
9:00 a.m. to 3:00 p.m. EDT



Convened by the National Telecommunications and Information Administration

8:30 – 9:00 a.m.

Doors Open

9:00 – 9:20 a.m.

Welcome and Introduction

Alan Davidson – *Director of Digital Economy and Senior Advisor to the Secretary of Commerce, U.S. Department of Commerce*

Russell Slifer – *Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office (USPTO)*

Travis Hall – *Policy Analyst, Office of Policy Analysis and Development (OPAD), National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce*

9:20 – 9:35 a.m.

IoT Transforming Our Lives

Bridget Karlin – *Managing Director, Intel IoT Strategy and Integrated Products*

9:35 – 10:00 a.m.

Armchair Discussion: A National IoT Strategy Dialogue

Lawrence E. Strickling – *Assistant Secretary for Communications and Information and NTIA Administrator, U.S. Department of Commerce*

Dean Garfield – *President & CEO, Information Technology Industry Council (ITI)*

10:00 – 11:00 a.m.

Technology Platforms and Infrastructure

What are the opportunities and challenges for widespread IoT innovation? Panelists will examine technological barriers and possibilities for IoT deployment and scalability.

Moderator: Ajit Jillavenkatesa, *Senior Standards Policy Advisor, Standards Coordination Office, National Institute of Standards and Technology (NIST), U.S. Department of Commerce*

Panelists:

- Hilary Cain – *Director, Technology and Innovation Policy, Toyota*
- John Godfrey – *Senior Vice President, Public Policy, Samsung Electronics America*
- Sterling Rooke – *President, X8*
- Kenneth Tobin – *Director, Electrical & Electronics Systems Research Division, Energy & Environmental Sciences Directorate, Oak Ridge National Laboratory*

11:00 – 11:15 a.m.

Break

11:15 a.m. – 12:15 p.m.

IoT Policy Challenges and Opportunities

What are the common policy issues raised by new technologies, business models, and systems? Panelists will discuss questions around security, privacy, fostering innovation, and ensuring equal access.

Moderator: John B. Morris Jr. – *Associate Administrator, OPAD, NTIA, U.S. Department of Commerce*

Panelists:

- Dan Caprio – *Co-founder and Chairman, The Providence Group*
- Michelle De Mooy – *Acting Director of Privacy & Data Project, Center for Democracy and Technology (CDT)*
- Harley Geiger – *Director of Public Policy, Rapid 7*
- John Kuzin – *Vice President and Regulatory Counsel, Qualcomm*
- Craig Spiezle – *Executive Director, Founder and President, Online Trust Alliance*

12:15 – 1:30 p.m.

Lunch

1:30 – 1:45 p.m.

The Future of Fashion Tech

Kenya Wiley – *Founder & CEO, Fashion Innovation Alliance*

1:45 – 2:45 p.m.

IoT: Exploring the Role of Governments

What is the government's role in fostering the advancement of the Internet of Things? Panelists will assess government initiatives to date and suggest focus areas for the government at the state, federal, and global levels.

Moderator: Linda Kinney, *Senior Advisor, Internet Policy, NTIA, U.S. Department of Commerce*

Panelists:

- Hardik Bhatt – *CIO and Secretary Designate for the Department of Innovation & Technology, State of Illinois*
- Julie Brill – *Partner and Co-Director of Privacy and Cybersecurity Practice, Hogan Lovells*
- Leonard Cali – *Senior Vice President, Global Public Policy, AT&T*
- Cameron F. Kerry – *Senior Counsel, Sidley Austin*

2:45 – 3:00 p.m.

Closing

Angela Simpson – *Deputy Assistant Secretary, NTIA, U.S. Department of Commerce*