March 13, 2017

Mrs. Kathy D. Smith  
Chief Counsel  
National Telecommunications and Information Administration  
United States Department of Commerce  
1401 Constitution Avenue, NW, Room 4725  
Attn: IOT RFC 2017  
Washington, DC 20230

Submitted via email to iotrfc2017@ntia.doc.gov

RE: The Benefits, Challenges, and Potential Roles for the Government in Fostering the Advancement of the Internet of Things; Docket No. 170105023-7023-01

Dear Mrs. Smith:

On behalf of the more than 14,000 members of the National Association of Manufacturers (NAM), the largest manufacturing association in the United States representing manufacturers in every industrial sector and in all 50 states, I am writing on the January 2017 green paper entitled “Fostering the Advancement of the Internet of Things” written by the Internet Policy Task Force and Digital Economy Leadership Team of the Department of Commerce.

The green paper is an analysis based on comments submitted in response to an April 2016 Request for Comment, “The Benefits, Challenges, and Potential Roles for the Government in Fostering the Advancement of the Internet of Things.” The NAM submitted comments in June 2016 and we are pleased to see the interests of the manufacturing industry recognized throughout the green paper.

Manufacturers are using the Internet of Things and other disruptive technologies to create opportunities to expand the economic contribution and leadership of manufacturers in the United States. To continue to unleash the economic growth that connected devices will help create in the manufacturing sector, the government and industry must work collaboratively to develop a strategy that will preserve, sustain and expand the growth generated by this technology trend. The proposed next steps in the green paper make a commitment to that partnership.

The federal government has a role and responsibility to facilitate the continued growth and accelerate the adoption of the Internet of Things if the United States is to maintain its technological and economic leadership position. The NAM looks forward to engaging in a partnership across the government on developing policies to ensure this opportunity is fully realized without needless burdens and restrictions.

Sincerely,

Brian J. Raymond