

National Press Photographers Association

FOR IMMEDIATE RELEASE

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NTIA MULTISTAKEHOLDER PROCESS GROUP AGREES TO BEST PRACTICES ADDRESSING PRIVACY ISSUES REGARDING USE OF UAS

Athens, GA – The National Press Photographers Association (NPPA) commends the National Telecommunications & Information Administration (NTIA) staff and members of the multistakeholder process for successfully drafting a voluntary set of <u>best practices</u> addressing privacy, transparency, and accountability issues regarding commercial and private use of unmanned aircraft systems (UAS). NPPA is proud to have been part of the discussion and consensus-building process as a member of the News Media Coalition, which includes nearly two dozen of the country's leading news media organizations. "We are very pleased that the final document recognizes and strongly upholds the constitutionally protected First Amendment right to use UAS for newsgathering, said NPPA Executive Director Akili-Casundria Ramsess. "We look forward to working with the NTIA, the FAA and all UAS stakeholders to ensure that such newsgathering uses receive due consideration as part of the safe integration of UAS into the national airspace," she added.

Charles D. Tobin, a partner at Holland & Knight, which is representing the coalition said, "the News Media Coalition is pleased that the other industries joined us in protecting the First Amendment right to record images in public places. This is a significant, positive step in the continued development of drone journalism for the public's benefit." Members of the News Media Coalition include: Advance Publications, Inc., A.H. Belo Corp., American Broadcasting Companies, Inc., The Associated Press, Capitol Broadcasting Co., Cox Media Group, LLC, Fusion Media Network, LLC, Gannett Co., Inc., Getty Images (US), Inc., National Press Photographers Association, NBCUniversal Media, LLC, The New York Times Company, The E.W. Scripps Company, Sinclair Broadcast Group, Inc., TEGNA, Inc., and WP Company LLC. They were also joined in support by the Newspaper Association of America, National Association of Broadcasters, Radio Television Digital News Association and Digital Content Next.

Other stakeholders supporting these best practices include: Amazon, Association for Unmanned Vehicle Systems International, Center for Democracy and Technology, Consumer Technology Association, CTIA, Future of Privacy Forum, New America's Open Technology Institute, PrecisionHawk, X (Formerly Google [x]), Small UAV Coalition, Online Trust Association, Software & Information Industry Association and NetChoice.