



NTIA
Welcome and Opening Remarks
ntia-2015-1117-0830

Date of Transcription: 12/02/2015

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DOUG KINKOPH: Good morning and thank you for attending today's workshop. We're thrilled to be here in Mountain View, California. My name is Doug Kinkoph and I'm the head of NTIA's Broadband programs. And I'll be your MC for today's workshop.

NTIA which is part of, is part of the US Department of Commerce and is the principal advisor to the President on technology and telecom issues. One of our key missions is to promote the deployment adoption of high speed internet services so that all Americans can fully participate in today's digital society. As we gather here in the heart of Silicon Valley at the Computer History Museum no less, we all understand that Broadband is no longer a luxury. In the modern world Broadband is essential infrastructure that communities need to drive growth, drive and attract businesses, create jobs, and stay competitive. And it's basic necessity that individuals need to get that they rely on to access everything from job opportunities to educational and healthcare resources and government services.

NTIA is working hard to ensure that all Americans have access, tools, and skills needed to share in the benefits of Broadband. We are striving to close gaps that continue to break down along geographic, socioeconomic, racial and other demographic lines. NTIA's Broadband Program, Broadband Technology's Opportunity Program, BTOP as most of you know it funded by the 2009 Recovery Act invested more than \$4 billion dollars in roughly 230 projects across the country. And these projects have expanded access to and the adoption of high speed internet services. And our State Broadband Initiative Program also funded by the Recovery Act invested another \$300 million dollars to help states collect data for the National Broadband Map and expand their statewide Broadband capacity. But the numbers tell us that there is still a lot of work to be done.

According to the National Broadband Map roughly 15% of Americans still lack access to wired Broadband speeds of at least 25 megabits per second downstream and 3 megabits per second upstream. And that is FCC's new benchmark for Broadband. And NTIA's most recent Digital Nation Report conducted in partnership with the Census Bureau found that nearly 28% of American households still do not use Broadband as of July 2013. Among the groups lagging behind, African Americans, Hispanics, Native Americans, and seniors. So the work continues and central to that effort is NTIA's Broadband USA Program, which is providing support to communities across the country seeking to expand Broadband capacity and utilization. The initiative offers technical assistance, tools, tool kits, guides, and other resources to help communities assess local Broadband needs, engage stakeholders, explore business models, evaluate financial options, and attract private sector investment. The goal is to leverage the investments by building upon the collected wisdom that we have gained from the BTOP Program. At the same time, NTIA is spearheading the Commerce's work on the new interagency working group called the Broadband Opportunity Counsel, which the Commerce Department is co-chairing in partnership with the Department of Agriculture and Keith Adams is here and we've had a great partnership in that. And there will be more discussion throughout the day on both the Broadband USA initiative and the Broadband Opportunity Counsel.

Today's workshop is the fourth in a series of regional workshop that we've held around the country over the past year. We have an exciting agenda. I think we have a great list of speakers and before I hand it over to Glenn Reynolds, I would like to thank a few folks that I know that probably will not be here throughout the day. I'd like to offer a gratitude of former FCC and CPUC Commissioner, Rachelle Chong who will be moderating our first panel. And Susan Walters from the California Emerging Technology Fund who unfortunately could not be

with us today. They have both provided invaluable input to help shape today's agenda. I'd also like to thank John Windhausen, Executive Director of the SHLB Schools Health and Library's Broadband Coalition, SHLB [ph], which is providing today's lunch and has been a great partner with NTIA. With that, I'd like to introduce Glenn Reynolds if Glenn is here, Glenn? If not I would like to introduce Mayor McAlister of the city of Mountain View.

John McAlister has been the mayor of the city of Mountain View since January 2015. He served as vice-Mayor in 2014 and counsel member since January 2013. He was the Environmental Planning Commissioner from 2007 to 2012 serving as both the chair and vice-chair. He serves on the following standing committees, Appointments Review 2015 Chair, Finance and Investment Review, Neighborhood's Procedures, Youth Services Goal Setting 2015 Chair. The rest of his Bio is in the packet and at this time, join me again in welcoming the mayor.

MAYOR MCALISTER: Thank you, you know they say government is not always the smartest group of people, but whoever set up this chart realized that you always put the politician at the end because Doug already said everything I was going to say. So it makes life simple for all of us. You know how appropriate is it that you're going to be talking about Broadband right here in what we call the Epic Center of Broadband World with Google one of the largest search engines in the world where mostly people will be using that Broadband. And we appreciate you coming so you know where the action is.

A couple of two Sundays ago I was at an event called Breakthrough Awards and there was, I don't know how many people ever heard of the Breakthrough Awards? It's put on by the founders of Facebook and Google and they award people in Science and Physics. And I was sitting in that room which I have the same feeling I'm sitting in this room, I didn't know a damn

thing. And so I felt, I go what am I doing up here? Well it's important that I don't need to know what about Broadband as much as what you guys need to do, because all I have to worry about is using it and the applications of it. And how many people get to use it, and that's how important it is that when you're sitting here and trying to figure out all this great stuff as Doug was saying, what you're using it is basically to me is like the wheel. You invented the wheel because it effects so many people's lives through their school, their work, their education, and Lord forgive us, the SOB who figured out online shopping to make it any faster. So my wife would just understands that she can do it quicker so that is all she cares about, she can get those dollars down.

But on behalf, I also have my counselor member, Mike Kasperzak, who will be sitting through these things and he'll be coming back and giving us an update on how well you liked Mountain View and how well this particular program went. But I just want to thank you for coming to Mountain View. We know there is a lot of happening in Mountain View. Hopefully you'll learn and you'll like coming here and visiting us. We hope you get over to see Google and maybe they'll show you a few things. We've got Google, LinkedIn, we do have a lot of large companies and they're going to be relying on that Broadband. We have our educational. We've got Stanford, and by the way go Bears for those who know. Oh yeah we go Bears. Oh we've got a friendly crowd, I'm going to stay longer. All we do is want to beat the spread, okay remember that when you leave. Thank you. So that's why we're here and Cal across way, they're all studying this stuff so thank you for coming. Enjoy your time here. We made the weather really nice for you that are coming back from the East Coast and from the south. It's always beautiful like this so enjoy it and thank you from us and have a great day.

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