Before the
National Telecommunications and Information
Administration
U.S. Department of Commerce
Washington, D.C.

In the Matter of

Request for Comments on Developing the
Administration’s Approach to Consumer Privacy

Docket No. 180821780-8780-01

COMMENTS OF
DUCK DUCK GO, INC.

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November 9, 2018
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COMMENTS OF DUCK DUCK GO

Pursuant to the request for comments (RFC) issued by the National Telecommunications and Information Administration (NTIA), DuckDuckGo submits a simple idea -- one which is not only immediately achievable but long overdue.

The federal government should support online privacy by practicing what it preaches. Millions of federal workers use Internet-connected computers and government-issued smart phones. When issued, those devices should be configured in a privacy-promoting manner, with the default search engine selected as DuckDuckGo or any other search engine that does not operate under a surveillance business model.

The federal government should not be Google’s product and playpen. America’s public servants should be discouraged from providing their search queries and

1 DuckDuckGo is a Pennsylvania-based company that operates a private, general-purpose search engine, which can be accessed through our website (duckduckgo.com), mobile browser, and desktop browser extension. DuckDuckGo is a profitable (since 2014) internet privacy company that empowers consumers to seamlessly take control of their personal information online, without any tradeoffs. Our annual revenue is more than $25 million, and our average daily direct searches exceed 30 million. We are a default setting option in Apple’s Safari browser, Mozilla’s Firefox browser, and Samsung’s Android browser.
corresponding profiles to private companies to exploit however they so desire.

November 9, 2018

Respectfully submitted,