

## **Speaker & Moderator Bios**

**U.S. Department of Commerce  
National Telecommunications and Information Administration  
February 6, 2014 Privacy Multistakeholder Meeting  
Facial Recognition Technology**

**1:00 p.m. – 5:00 p.m. ET  
American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

### Panel 1– Facial Recognition Technology Fundamentals

*John B. Morris, Jr. (Associate Administrator and Director of Internet Policy, NTIA/OPAD)*

John B. Morris, Jr. is the Associate Administrator of the Office of Policy Analysis & Development, and the Director of Internet Policy, of the National Telecommunications and Information Administration. The office Mr. Morris heads works on a broad range of Internet and telecommunications policy issues, and is responsible on implementing the Obama Administration’s Consumer Privacy Bill of Rights, and its legislative and multistakeholder initiatives on consumer privacy. Before joining NTIA in 2011, Mr. Morris was the General Counsel of the Center for Democracy & Technology and the Director of CDT's Internet Standards, Technology and Policy Project. At CDT, Mr. Morris worked on free expression and privacy, among other issues. He has also been active in technical standards development efforts at the Internet Engineering Task Force and the World Wide Web Consortium, and is a co-author of seven IETF “RFCs” focused on privacy. Prior to CDT, Mr. Morris was a partner in the law firm of Jenner & Block. Mr. Morris received his B.A. magna cum laude with distinction from Yale University and his J.D. from Yale Law School, where he was the Managing Editor of the Yale Law Journal.

*Jan Macháček (Chief Scientist, Paycasso)*

Jan Macháček is Paycasso’s Chief Scientist and Chief Editor of the Open Source Journal. He has hands-on experience with the practical aspects of software delivery and project management. Past projects include applications involving video streaming, computer vision, and real-time analytics. Mr. Macháček contributes to open source projects and speaks at technical conferences in the UK and abroad.

*P. Jonathon Phillips, Ph.D. (Electronic Engineer, Information Access Division of the Information Technology Laboratory at the National Institute of Standards and Technology)*

Dr. Jonathon Phillips is a leading researcher in the fields of computer vision, biometrics, face recognition, and human identification. He is at the National Institute of Standards and Technology (NIST), where he is works on designing grand challenges for advancing face recognition and visual biometric technology and science. His previous efforts include the Iris Challenge Evaluations (ICE), the Face Recognition Vendor Test (FRVT) 2006 and the Face Recognition Grand Challenge and FERET. From 2000-2004, Dr. Phillips was assigned to the Defense Advanced Projects Agency (DARPA) as program manager for the Human Identification

at a Distance program. He was test director for the FRVT 2002. For his work on the FRVT 2002 he was awarded the Dept. of Commerce Gold Medal. His work has been reported in print media of record including the *New York Times* and the *Economist*. He has appeared on NPR's ScienceFriday. Prior to joining NIST, he was at the US Army Research Laboratory. He received his Ph.D. in operations research from Rutgers University. From 2004-2008 he was an Associate Editor for the *IEEE Trans. on Pattern Analysis and Machine Intelligence* and guest editor of an issue of the *Proceedings of the IEEE* on biometrics. In an Essential Science Indicators analysis of face recognition publication over the past decade, Jonathon's work ranks at #2 by total citations and #1 by cites per paper. He won the inaugural Mark Everingham Prize. He is a Fellow of the IEEE and the IAPR.

## Panel 2 – Commercial Applications of Facial Recognition Technology

*Craig Spiezle (Executive Director & President, Online Trust Alliance)*

Craig is recognized as a thought leader and pioneer on the convergence of interactive marketing, society and digital commerce. Leveraging his deep understanding of privacy, security and data stewardship, Craig is a champion of best practices to help protect consumer trust and the importance of promoting the vitality and innovation of the internet. Craig frequently briefs members of Congress representing the roles and shared responsibility of members of the ecosystem and the importance of meaningful self-regulation. Prior to OTA, Craig spent over a decade at Microsoft in several management roles. Most recently he was the Director of Security & Privacy Product Management, driving development of anti-spam, anti-phishing, anti-malware and privacy enabling technologies. Hired by Microsoft in 1992, Spiezle held various managerial positions including international channel development, product management, licensing and product support. During his tenure, Spiezle championed digital inclusiveness and the societal impact of internet literacy and access. Spiezle holds a Bachelors of Science from the Rochester Institute of Technology, and a MBA from Seattle University.

Craig is on the advisory board of the [Cookie Clearing House](#), the [Identity Theft Council](#) and the [Federal Communications Commission's Communication Security, Reliability and Interoperability Council](#). In addition, Craig is an active member of [InfraGard](#) a partnership between the Federal Bureau of Investigation and the private sector, the [International Association of Privacy Professionals](#) (IAPP), the [Anti-Phishing Working Group](#), (APWG) and the [London Action Plan](#), an international spam enforcement network.

*Howard Fienberg (Director of Government Affairs, Marketing Research Association)*

Howard Fienberg is the director of government affairs for the Marketing Research Association (MRA). MRA is the leading and largest association of the survey, opinion and marketing research profession, which delivers insights and intelligence to guide the decisions of companies providing products and services to consumers and businesses. Howard has served MRA's membership for 7 years, focused primarily on issues of consumer privacy, data security, and the Census, and was a regular participant in the previous multistakeholder process on mobile apps privacy. Prior to MRA, he was a senior legislative aide in Congress and a research analyst at a science policy think tank. Howard earned his MA, International Relations, from the University of Essex in England.

*Joe Rosenkrantz, (President and CEO, FaceFirst)*

Joe Rosenkrantz is the President and CEO of FaceFirst. FaceFirst is a facial recognition software company, which specializes in large-scale mobile and surveillance facial recognition systems serving Retailers, International Airports, and Law Enforcement customers. Joe has been in the computer security and networking industry for over 20 years with a focus on enterprise system architecture and data security.

### Panel 3 – Technical Privacy Safeguards for Facial Recognition

*Joseph Lorenzo Hall, Ph.D. (Chief Technologist, the Center for Democracy & Technology)*

Joseph Lorenzo Hall is the Chief Technologist at the Center for Democracy & Technology, a Washington, DC-based non-profit organization dedicated to ensuring the internet remains free, open and innovative. Hall's work focuses on the nexus between technology, law, and policy, working carefully to ensure that technology and technical considerations are appropriately embedded into legal and policy environments. Supporting work across all of CDT's programmatic areas, Hall provides technical analyses and perspective to CDT's programs, and interfaces externally with CDT supporters, stakeholders, academics, and technologists. Prior to joining CDT in 2012, Hall was a postdoctoral research fellow with Helen Nissenbaum at New York University, Ed Felten at Princeton University and Deirdre Mulligan at University of California, Berkeley. Hall received his Ph.D. in information systems from the UC Berkeley School of Information in 2008. His Ph.D. thesis used electronic voting as a critical case study in digital government transparency. In his postdoctoral work, he developed techniques to increase the efficiency and usability of accountability mechanisms in electronic elections. Hall holds master's degrees in astrophysics and information systems from UC Berkeley and was a founding member of the National Science Foundation's ACCURATE Center (A Center for Correct, Usable, Reliable, Auditable and Transparent Elections). He has served as an expert on independent teams invited by the States of California, Ohio and Maryland to analyze legal, privacy, security, usability and economic aspects of voting systems. Hall is the Vice-Chairman of the Board of Directors of the California Voter Foundation, a member of the Board of Directors of the Verified Voting Foundation and a member of the Federal Communications Commission's Computer Security, Reliability, and Interoperability Council (CSRIC) IV. In 2012, Hall received the John Gideon Memorial Award from the Election Verification Network for contributions to election verification.

*Joseph Atick, Ph.D. (Chairman, Identity Counsel International)*

Dr. Atick is a recognized identity and biometric industry pioneer, having been involved in the space since its inception more than 20 years ago through a series of companies that he co-founded and led as President and CEO from the early development phase through validation and commercialization. These include Visionics -- the first company to commercialize face recognition technology, Identix, and L-1 Identity Solutions, until the latter was acquired by Safran Morpho in July 2011. Shortly after that, he founded the Identity Counsel, a strategic consultancy and advisory forum which provides counsel to governments and international development organizations on matters related to responsible deployment of identification programs. Dr. Atick is the cofounder and director emeritus of the International Biometrics and Identification Association, representing the leading companies in the space. Dr. Atick holds a Ph.D. in Mathematical Physics from Stanford University.

*Michelle Chibba (Director of Policy and Special Projects, Office of the Information and Privacy Commissioner - Ontario, Canada)*

Michelle Chibba oversees the Policy Department and Special Projects at the Office of the Information and Privacy Commissioner of Ontario, Canada (IPC). Her department is responsible for conducting research and analysis (see papers [www.privacybydesign.ca](http://www.privacybydesign.ca)), as well as liaising

with a wide range of stakeholders to support the Commissioner's leadership role in proactively addressing privacy and access issues affecting the public. She has over two decades of professional experience, most of it in the public sector where she managed several strategic policy projects. Early in her career, she worked in the private sector as well as for a non-governmental policy research organization in the U.S. One of her many accomplishments within the government was as Quality Manager for the Health Economic Development Unit, where she was instrumental in implementing a quality management system that was successfully registered to the ISO 9001 standard. For this, she received the Amethyst Award for Outstanding Public Service. She is also a recipient of an Ontario Ministry of Health and Long-Term Care ACE Award for achievement, commitment and excellence in Stakeholder/Partner Relations. Ms. Chibba received her master's degree from Georgetown University (Washington, D.C.), with a focus on ethics and international business. She is a frequent speaker on Privacy by Design and emerging data privacy issues on behalf of the Commissioner.

*Alison Howard (Senior Attorney, Microsoft Legal & Corporate Affairs)*

Alison Howard is a senior attorney at Microsoft Corporation in Redmond, Washington. She is the privacy attorney for such Microsoft products and services as Xbox, Xbox Live, Kinect, Surface, OneDrive and Microsoft account. Before joining Microsoft, she was an associate at Davis Wright Tremaine LLP in Seattle. She was a journalist at newspapers in California and Idaho before becoming a lawyer. She received her J.D. from Boalt Hall School of Law at the University of California-Berkeley, her M.A. in international journalism from the University of Southern California and her B.A. in journalism from the University of North Carolina-Chapel Hill.