



USPTO-NTIA SYMPOSIUM: COPYRIGHT POLICY, CREATIVITY & INNOVATION IN THE INTERNET ECONOMY

July 1, 2010, 8:00 a.m. – 4:30 p.m.
Ronald Reagan Building and International Trade Center

AGENDA

- 8:00 a.m. Registration
- 8:45 a.m. - 9:00 a.m. *Opening Remarks: The State of the Internet Economy:*
Lawrence E. Strickling, Assistant Secretary of Commerce for
Communications and Information
- 9:00 a.m. - 10:00 a.m. *The Levels & Impact of Domestic Online Copyright Infringement*
Moderator: Arti Rai, Administrator for External Affairs, USPTO
- Panelists:
- Keith Epstein, AT&T
 - Joshua Friedlander, Recording Industry Association of America
 - Peter Menell, UC Berkeley School of Law
 - Piotr Stryszowski, Organisation for Economic Cooperation and Development
- 10:00 a.m.-10:15 a.m. *Keynote Remarks: Internet Policy Task Force*
Gary Locke, Secretary of Commerce
- 10:15 a.m.-11:15 a.m. *Emerging Infringement Areas*
Moderator: Anna Gomez, Deputy Assistant Secretary of Commerce for
Communications and Information
- Panelists:
- Ken Doroshov, Entertainment Software Association
 - Scott Martin, Motion Picture Association of America
 - Harlan Yu, Princeton University
- 11:15 a.m. – 11:30 a.m. Break
- 11:30 a.m. – 11:45 a.m. *Remarks: Protecting Online Copyrighted Works*
David J. Kappos, Under Secretary of Commerce for Intellectual Property

11:45a.m. - 12:45 p.m. *Emerging Services and Business Models for Legitimate Distribution of Copyrighted Works*
Moderator: Marc Berejka, Senior Policy Advisor, Office of the Secretary of Commerce

Panelists:

- Jonathan Band, Policybandwidth
- Thomas Hesse, Sony
- Lance Kavanaugh, YouTube
- Gene Mopsik, American Society of Media Photographers
- Brian Napack, MacMillan

12:45 p.m. – 1:45 p.m. **Lunch**

1:45 p.m. – 2:00 p.m. Remarks: Victoria Espinel, U.S. Intellectual Property Enforcement Coordinator (Invited)

2:00 p.m. -- 3:00 p.m. *Intermediary Responsibilities and Current Roles*
Moderator: Daniel Weitzner, Associate Administrator for Policy, NTIA

Panelists:

- Rick Cotton, NBC-Universal
- Leslie Harris, Center for Democracy and Technology
- Sarah Deutsch, Verizon
- Thomas Rubin, Microsoft

3:00 p.m. - 4:00 p.m. *Large Scale Protection Efforts: Infringement Detection, Fair Use, False Positives, and Recurring Infringers*
Moderator: Justin Hughes, Senior Advisor to the Under Secretary of Commerce for Intellectual Property

Panelists:

- Susan Cleary, Independent Film & Television Alliance
- Marianne Grant, Motion Picture Association of America
- Corynne McSherry, Electronic Frontier Foundation

4:00 p.m. - 4:15 p.m. *Closing Remarks: Toward a Comprehensive Internet Copyright Policy*
Cameron Kerry, General Counsel, Department of Commerce