Comment: Cable One, Inc. is a multi-system broadband provider operating in 19 states. Cable One offers residential broadband service with speeds up to 10 MB and customizable commercial solutions with flexible bandwidth offerings from 5Mbps to 1 Gbps. By November 1, 2009, the majority of Cable One systems will also be offering 12 Mb residential broadband service with a 20 MB boost. Cable One provides its subscribers with quality service offerings at competitive rates. Cable One expends substantial capital and resources to ensure that customers enjoy the latest technology and the highest standards of customer service, and has made its customers and its communities its first priority.

Please refer to our supporting documentation and comments that establish that Cable One already operates in census tract(s) encompassing or included in Applicant’s Proposed Funded Service Area. The uploaded document includes maps showing census tracts and homes passed for each the applicable systems, current advertisements for residential and commercial broadband offerings, and subscriber data by census tract.

Cable one’s current broadband service offerings are as follows:

Residential:
Economy, Speed (Down/up) - 1.5 Mb/150 kbps, Service Rate - $20.00
Standard, Speed (Down/up) - 5 Mb/500 kbps, Service Rate - $43.00
Premium, Speed (Down/up) - 10 Mb/1 Mb, Service Rate - $53.00

Commercial:
Economy, Speed (Down/up) - 5 Mb/1.0 Mb, Service Rate - $69.65
Standard, Speed (Down/up) - 10.0 Mb/1.0 Mb, Service Rate - $85.95
Premium, Speed (Down/up) - 12.0 Mb/1.5 Mb, Service Rate - $99.95
Ultra, Speed (Down/up) - 15.0 Mb/2.0 Mb, Service Rate - $199.95
Enterprise Plus, Speed (Down/up) - 20.0 Mb/2.5 Mb, Service Rate - $299.95

Discounted bundles and promotional pricing are also available.

Submitter: Rhino Communications

Comment: Rhino Communications (RC) currently provides a wide array of broadband offerings within the proposed funded service area. RC has been offering broadband services in excess of the bandwidth requirement as set forth in the ARRA, NOFA and BIP/BTOP guidelines, all prior to the ARRA approval. RC’s service area already provides for “sufficient access to broadband service to facilitate rural economic development”, as well as allows for choice of service providers through competing with Incumbent Local Exchange Carriers, and RC’s network allows for leasing of services through our own facilities. The proposed funded service area already provides for not only broadband service through RC, but several CLEC’s, Cable companies, and numerous mobile broadband service providers offer several choices to the subscriber. RC’s opinion of the proposed funded service area is that of unnecessary spending within areas where sufficient broadband offerings exist to meet current demands. Whereas the requested funding could be better utilized in other portions of the country to deploy, map, or support other broadband services in accordance with the ARRA, NOFA and BIP/BTOP programs. Through funding the proposed service area, excessive competition will be created for all, which may create a short term economic boost, but have severe long term ramifications which may force current stable and thriving service providers to close or consolidate business, leading to layoffs and resulting in another economic downturn.