Broadband USA Applications Database

**Applicant Name:** State of Louisiana Board of Regents

**Submitter:** Suddenlink Communications

**Comment:** This response conclusively demonstrates that Suddenlink and its competitors already offer robust broadband service within the mapped area of the applicant’s proposed funded service area and that this mapped area is neither unserved nor underserved. Additional information is provided in the uploaded document, including (1) sample marketing material; (2) a guide on how to read the data we entered in the “Existing Broadband Subscribers” section of this response; (3) a summary of the vendor and methodology used for estimating competitive-service subscribers in the mapped area; (4) Suddenlink contact information, should one or more federal agencies have questions or require additional information; and (5) a summary of concerns with the response process and the limitations that process has placed on our ability to provide NTIA/RUS with relevant, timely data.

**Service Area:** Grant

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**Submitter:** Cox Communications, Inc

**Comment:** Cox Communications, Inc. (Cox) is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and wireless services over its nationwide IP network. The third-largest U.S. cable TV company, Cox serves over 6.2 million residences and businesses.

Cox operates in hundreds of communities in 18 states and has invested over $16 billion in private capital in its network over the least ten years. Cox provides its customers in Louisiana with 21st century infrastructure that provides advanced broadband, video and telephone services. More than 99.5 percent of the households in our service areas have access to Cox high-speed Internet, at some of the fastest broadband speeds available in the nation.

**Service Area:** West Baton Rouge Parish
Cox supports the goals of the American Recovery and Reinvestment Act to extend broadband to parts of the country that are unserved or underserved. We appreciate the efforts of the Rural Utilities Service and the National Telecommunications and Information Administration in making sure that the limited amount of broadband stimulus funding available under the ARRA is targeted toward those consumers in greatest need, rather than to areas that already have access to broadband service.

To assist your agencies in ensuring that ARRA funds are directed to truly unserved and underserved areas, Cox is providing supplemental information that demonstrates, for the above-referenced application, the following: the location of Cox’s broadband infrastructure; broadband service levels provided; number of customers served; pricing for each service tier; and marketing materials which demonstrate service availability. Consistent with the statutory requirement to expend funds only for projects in eligible areas, we trust that your agencies will use this information -- along with information from other broadband providers -- to obtain a clear picture of service availability in the area covered by the application. We encourage the use of independent due diligence to determine the extent of other broadband service offerings in the proposed funded service area covered by this submission, if other providers fail to submit information prior to the submission deadline.

We request that this data be treated as confidential and proprietary. Much of the information provided with this letter constitutes trade secrets or commercial information that is privileged and confidential and therefore exempt from public disclosure under 5 U.S.C. § 552(b)(4). Cox does not disclose this information to the public, and release of this information could cause competitive harm, by enabling other broadband providers to tailor their business strategies to unfairly compete with Cox.

Thank you for the opportunity to submit this information. We trust that it will be helpful in your analysis, and will inform your final decision concerning the application.

-----Service Area: Allen

Submitter: Elizabeth Telephone Co.
Comment: Elizabeth Telephone Company has been offering High Speed Broadband Service throughout its exchanges for nine years. The area applied for by the applicant is served with over 3 Mbps service.

Submitter: James Cable LLC

Comment: James Cable provides 3 Mb broadband service to the communities of Oberlin and Kinder, in Allen County, Louisiana.

Service Area: Rapides

Submitter: AT&T

Comment: AT&T is providing data about its wireline and mobile broadband footprint to assist in determining whether the applicant's proposed service area, which may be part of a larger application and project, satisfies the unserved and underserved eligibility requirements. Additional information regarding other broadband service providers' currently operating in the service area may be needed in order to make a reasonable analysis or a conclusive determination.

Submitter: Suddenlink Communications

Comment: This response conclusively demonstrates that Suddenlink and its competitors already offer robust broadband service within the mapped area of the applicant’s proposed funded service area and that this mapped area is neither unserved nor underserved. Additional information is provided in the uploaded document, including (1) sample marketing material; (2) a guide on how to read the data we entered in the “Existing Broadband Subscribers” section of this response; (3) a summary of the vendor and methodology used for estimating competitive-service subscribers in the mapped area; (4) Suddenlink contact information, should one or more federal agencies have questions or require additional information; and (5) a summary of concerns with the response process and the limitations that process has placed on our ability to provide NTIA/RUS with relevant, timely data.
-----Service Area: Morehouse

Submitter: NELA Telephone

Comment: North East Louisiana Telephone Company provides broadband access capability to 100% of the households within the area of the proposed funded serving area indicated “PFSA” challenged area. North East Louisiana Telephone is a rural ILEC that has been serving the area for some time. In the challenged PFSA they currently offer ADSL broadband services. As of June 2009 they are serving 35% of the households with Broadband services within the challenge area, although some of the access speeds are below 768Kbps. North East Louisiana offers speeds of 3Mbps throughout this area. Due to customer choice within this area only 56% of the total households currently served have opted for access speed in access of 768Kbps. Therefore by any of the definitions of the ARRA broadband program this area does not qualify as un-served and 3Mbps speeds are available throughout the challenge area.

Submitter: Suddenlink Communications

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-----Service Area: Avoyelles

Submitter: Suddenlink Communications
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-----Service Area: Tensas

Submitter: Suddenlink Communications

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-----Service Area: Concordia

Submitter: AT&T

Comment: AT&T is providing data about its wireline and mobile broadband footprint to assist in determining whether the applicant's proposed service area, which may be part of a larger application and project, satisfies the unserved and underserved eligibility requirements.
Additional information regarding other broadband service providers'
currently operating in the service area may be needed in order to make
a reasonable analysis or a conclusive determination.