

Broadband USA Applications Database

Applicant Name: Mid-Wisconsin DBS, LLC

Public Notice Submissions

-----**Service Area:** MidWisconsin

Submitter: Nsighttel Wireless, LLC (dba "Cellcom")

Comment: Cellcom makes available access to facilities based wireless broadband service at greater than the minimum broadband transmission speed as described in NOFA to more than 50% of the households in the existing service area mapped below. The map confirms that Cellcom's existing service area overlaps with the proposed funded service area, MidWisconsin of Mid-Wisconsin DBS, LLC.

Submitter: Time Warner Cable, Inc

Comment: As shown in the attached map and exhibit, TWC currently provides broadband Internet access service in the Proposed Funded Service Area. In addition, we advertise service of speeds above 3 Mbps throughout this service area. We pass over 50% of households, and either (1) have actual broadband subscribership of over 40% of the households in these census blocks or (2) the combined broadband subscribership of the wireline broadband providers (including TWC) in these census blocks is reasonably likely to exceed 40%. Therefore, that portion of the proposed funded service area that overlaps Respondent's service area reflected in this response is neither "unserved" or "underserved."

Submitter: Charter Communications

Comment: Charter Communications ("Charter"), a broadband service provider, has invested capital to provide a full range of Broadband services, including High Speed Internet services, in this service area. The applicant's request in the proposed under-served service area would create an overlap in Charter's service area. Charter's response includes the necessary information to validate the overlapping condition as a result of this applicant's request.

Submitter: Hillsboro Telephone Co, Inc.

Comment: Mid-Wisconsin DBS, LLC has applied for broadband stimulus funds in our serving area. Since the entire area that Mid-Wisconsin DBS has applied to serve does not in our opinion meet the determination of Unserved or Underserved as defined in the Notice of Funds Availability (NOFA), we feel that their application should be invalidated.

Within our service area there are 5 broadband competitors providing a range of service levels from the 768Kb's to greater than 5Mb's. Besides Verneau Networks (Hillsboro Telephone's subsidiary) the list includes Community Antenna Systems, Verizon Wireless, US Cellular and Wild Blue Communications. The coverage of these 5 competitors, are able to render services to 100% of the available households within our service area.

Our service area contains several facilities, both public and private, where access to the Internet is available for free. Also our area also is home to a large population of people that shun technology due to religious beliefs and have no desire for service at any level.

Utilizing the current technologies that we have deployed 100% of the households and businesses in our service area have access to a minimum of 5Mb's and 97% have access to 12 to 47Mb's and in some cases as we expand our fiber to the home as much as 100Mb's.

Submitter: La Valle Telephone Cooperative

Comment: RESPONDENTS SUMMARY

LaValle Telephone Cooperative, Inc. ("LaValle") is the Incumbent Local Exchange Carrier in its service territory and had been providing essential and advanced telecommunications service since 1956. LaValle was the first utility to provide Broadband services in the service territory and has built a wireline facilities based network to offer advanced Broadband services to 100% of all households and businesses. LaValle continues to invest in upgrading its facilities based network to provide fiber to the households and businesses in the service territory. LaValle has already deployed fiber to all medical institutions, public libraries and public schools in its service territory. Network upgrades have been partially funded by USDA-Rural Utility Development Program loan funds. LaValle offers discounted bundles of equipment and service such as voice, video and data to 100% of its customers. LaValle is a member owned community-based employer, employing over 14 local residents.

WIRELESS SPECTRUM

N/A

COMMENTS

Currently LaValle provides Broadband to over 40% of all households in the service territory. With the current requests for broadband services LaValle anticipates that over 30% of its customers will be receiving 10 or more Mbps of the various services by the end of 2010. Broadband service pricing depends on the amount of Internet Access and other advance services requested by the customers. Because LaValle offers 3 Mbps of Broadband speed to 100% of its customers the service area is not an Underserved area.