Agristar Global Networks, Ltd. was formed to bridge the large electronic communications gap that exists today throughout the agricultural industry, where the majority of farms and ranches still lack access to a broadband Internet connection. Agristar’s objective is to build an innovative high-speed business information network for U.S. agriculture to facilitate the flow of information and services throughout the industry. Agristar will deliver high-speed Internet access integrated with business information services to create a dedicated agricultural channel that delivers connection speeds up to 250 times faster than typical rural dial-up. The project’s target market is the U.S. farm and ranch universe (the linchpin of the U.S. agricultural industry), specifically the 1.2 million operations that cannot access a high-speed Internet connection. These operations are experiencing explosive information requirements relating to new developments such as food security, biogenetics, and GPS/GIS applications, as well as increasing daily management needs for instant data-intensive business news, weather, markets and keeping large skill sets up to date with current information. High-speed, real-time communications are essential to staying competitive in today’s global agriculture, which places the farm and ranch operations without broadband Internet access at a severe disadvantage. By integrating the easy deployment and universal coverage of high-speed satellite with valuable agricultural content and services, Agristar has exceptional opportunity to develop a valuable asset for the U.S. agricultural industry and rural America. Agristar’s technology partners are Hughes Network Systems and Spacenet Inc., two of the world’s leading VSAT network providers. Agreements also are in place with leading content providers for premium programming. Additionally, distribution alliances have been established with some of the leading organizations in U.S. agriculture, such as the National Corn Growers, the National Pork Board, the Dairy Farmers of America, and 15 of the major agricultural state Farm Bureaus, including the Texas Farm Bureau, the Iowa Farm Bureau, Nebraska Farm Bureau and many more. The Company has successfully completed an intensive developmental and educational pre launch program during which it monitored installation procedures, business support systems and content delivery under actual field conditions prior to full rollout. Service is being delivered to an initial fully-paying subscriber base of approximately 2,500 influential farm and agribusiness locations located throughout the U.S. Over the past several decades, the Company’s forerunner entities developed numerous market-defining information and service programs, including Farm Futures magazine, providing Agristar with experience and trust in the industry. Agristar’s senior executives have directed product launches and held top management positions at leading multinational agribusiness companies, providing further evidence of a high capacity to effectively execute the business model.