a) Opportunities the proposed system seeks to address Cable Plus, Inc. will deploy last mile broadband infrastructure to unserved rural remote areas in the heart of the rugged mountains of southwest Virginia. The proposed funded service area consists primarily of a portion of Dickenson County, Virginia, located deep in the Appalachian Mountains and much of the county’s terrain is heavily forested and sparsely populated.

b) A general description of the proposed funded service areas The proposed funded service area includes the Breaks, Greenbrier, and Haysi communities.

c) Number of households and businesses passed The project will pass about 2,300 homes and 25 businesses.

d) Number of community anchor institutions, public safety entities, and critical community organizations passed and/or involved with project (e.g., health care, education, libraries) Critical community organizations in the proposed funded service area include Breaks Interstate Park, Breaks Community Center, and Haysi Public Library.

e) Proposed services and applications for the proposed funded service areas and users For $49.95 per month, the project will provide broadband Internet service to residential customers.

f) Approach to addressing the non-discrimination and interconnection obligations The proposed project will be consistent with the NOFA’s non-discrimination and network interconnection obligations. Specifically, the applicant adheres to the principles contained in the FCC’s Internet Policy Statement.

g) Type of broadband system that will be deployed (network type, technology standard). The broadband system that will be deployed utilizing fiber optic and coaxial cable.

h) Qualifications of the applicant that demonstrate the ability to implement and operate a broadband infrastructure, and/or be a sustainable broadband services provider An experienced provider, Cable Plus, Inc. serves 329 cable customers in the proposed service area and is already providing broadband Internet service in other southwest Virginia communities.

i) Overall infrastructure cost of the broadband system The total overall infrastructure cost of the proposed broadband system is $2,569,357.

j) Overall expected subscriber projections for the project An overall take rate of 35% is expected.

k) Number of jobs estimated to be created or saved as result of this project With broadband infrastructure deployment, the indirect economic development potential in remote Appalachian coalfield communities are significant. The project will also directly create 6 new jobs and retain 5 jobs.