Executive Summary

The problem is people are not clearly aware of the existence of broadband and the benefits associated with them. Also people have different opinion about computers and internet as being complex and not easy to use.

The solution is to setup mobile walk-in and training centers which will provide the people with demos, proper training and hands on experience in realizing the benefits of the computers and broadband internet access.

We intend to accomplish this in several ways including but not limited to:

1) Speeches, presentations, demos at local communities,
2) Training on various concepts of computers and internet
3) Side-by-side Hands-on experience with end users
4) On-demand counseling and guidance sessions
5) Seminars at different locations
6) Mobile walk-in centers with laptops connected to broadband
7) Loaner laptops, desktops until the end user are comfortable.

We will be serving the following areas where low income, unemployed, seniors, single moms exist with high unemployment rate:

We estimate that our project will reach approximately 500,000 subscribers.

Qualifications of the Applicant and ability to implement and achieve success:

The Staff at Siva Systems have delivered similar projects for the FCC DTV Walk-in Help Center Project, with ten centers in the Midwest area which were templated as examples for other centers. Siva Systems staff has also worked on private projects to include setting up several dozen retail 99c stores, flower shops, gift stores, book stores, computer training centers and more. The logistics, marketing and management of the centers are all driven from our commitment and purpose to provide a profitable, growing, self perpetuating business entity serving the public and the community.

Siva Systems is a self certified small, disadvantaged, minority and women owned business (as declared in CCR). We have a valid GSA contract # GS-35F-0514U.

Jobs Created: Our project will create approximately 12 full-time and 20 part-time jobs, which includes one managers per state for event planning and 2 assistants to him.

Overall Cost of the proposed project: The cost of the proposal is $2,920,000 for setting up mobile walk-in and training centers and operating in 10 different states as shown above.