The Broadband Initiatives Program and the Broadband Technology Opportunities Program's middle and last mile will allow resources to make considerable strides in rolling out broadband throughout the US. Once that happens, efforts will need to be made to make rural and vulnerable subscribers adept and comfortable with the technology and use it for best results. Without this training, adoption will be slow. Broadband adoption will be affected by empowering the rural and vulnerable subscribers with knowledge to overcome their fears. We estimate this audience at 11.5 million people that can be trained by these materials. We are directing our education efforts to address three concerns: 1. Ensure that our audience knows how to safely use the internet. 2. Ensure that our audience knows the value of the internet. 3. Provide an assistant that will help them select the right connection for them. Develop a campaign to show some of the common sense factors involved with email and internet use that can help make this technology safe. The emphasis of Internet Safety will be "you don't hand a stranger your wallet - why would you give them your email address?" We must take the fear out of getting online to allow adoption. Along with these are a series of traditional multi-lingual training programs. Modules will include: Computer Basics, Internet Basics, Email Basics, Web Page (Browsing) Basics, Social Networking Basics, Word Processing Basics, Spreadsheet Basics, Presentation Software Basics, Basic Database, Ag Best Practices, Basic Ag Finance, and Internet Safety. Each of these modules will be developed in three styles: 1) audio/workbook, 2) short 3-5 minute videos and 3) Workbook only. Each will be available online or can be downloaded. CDs will be distributed to libraries in census blocks with rural or vulnerable demographics. Content will be created and vetted by university students which will create many jobs and vocational opportunities. We are currently developing partnering relationships with Southern Illinois University Edwardsville, Illinois State University and the University of Illinois. Each of the 13 topics will employ 25-30 students and staff and will make thousands of others more employable. Technology students and students at large will be used for the content while language student will be used for translation and quality control. The videos will use the production facilities of the universities noted. The budget for this project is based on the 13 modules noted above. In general, each area will have the following costs: Content Research and Acquisition, Content Create and Edit, Create and Produce Audio, Create and Produce Video Programming, Project Management, Quality Control, for an overall cost of $2,188,620.