The C4 Project is a partnership among Our Lady of LaSalette Church, UINICO a not for profit non-English speaking organization and Neidert and Neidert LLC, a small disadvantaged business formed in 2007. These partners propose to expand computer and internet capabilities in two locations in Canton, GA. The two locations are in the lower income, Hispanic area and we plan to offer to this community an after school program, job readiness, personal enrichment programs as well as English classes and Citizenship classes and GED courses and tests. The goal of this project is to foster a positive family environment, free of alcohol, tobacco, drugs and violence in the Canton Community. The project will provide computer access and training for students, seniors, Hispanics, and people with disabilities. We expect to provide 36 workstations and laptops that will be readily accessible for use. We estimate that there will be as many as 30 children in the first years after school program growing to over 100 in year 3. We believe that we can serve as many as 100 others in need of training and this is based on the fact that a new soup kitchen from the location in 3 months has brought in 88 men to the lunch program. These people are telling us of the many other needs that they have including programs for their children to stay out of trouble after school. The addition of 36 computers in the two centers will increase the availability of computers to the population in the area by 67%. This is important because there is a new law in Georgia that will not allow people without papers to attend English, Citizenship and GED classes in public schools or technical centers. Thus a significant number of this population can no longer get the training that they need to actually become citizens and better themselves and their families. We plan to offer daily classes in English, GED or Citizenship as well as training on how to use the computer and surf the web for Hispanic adults who are not keeping up with their children in this area and thus can not tell what they are doing. The After School Program will be held at the Community Center for Our Lady of Lasalle. The program will initially start with a new offering by the Boy Scouts of America who have created in this their Centennial Year an After School Program for K thru 5 boys and girls and this program will start in Fall of 2010. The intent is to expand this program upon award of the grant to all students K thru 12 offering a safe caring learning environment where at-risk youth and adults are educated, informed and inspired to make positive change. The expanded program will offer assistance to children with homework, tutoring and confidence building. For adults, the two Centers will provide family management classes coaching adults on ways to relate to both younger children and teens to build a strong family unit. Career Resource Development assistance to adults seeking employment will be offered and this will be an expansion of a job networking effort already in existence in the two locations. The classes will enhance present skills and teach new ones. ESL classes are being offered now in one location and they will be expanded to two the locations as a growing number of immigrants are...
coming to these two locations having been turned away from the public education system. Computer skills training will be expanded from beginner classes to intermediate classes in MS Word, Excel, PowerPoint and Internet Access. Volunteers and Students from Reinhardt will serve as tutors, counselors and special program assistants, teacher assistants, clerical assistants, evaluators and special event coordinators for the C4 Project. The project intends to provide computer repair services as well as data retrieval services out of the center to the entire community of Canton. The closest multi-purpose repair services center is 53 miles away in Tucker, Georgia. We plan to use students from Kennesaw University along with volunteers and work trainees in the area of computer repair and data retrieval. Most of the repairs that are seen are mistakes some one has made on a good computer and they do not know how to get out of the situation they are in and there are a lot of opportunities for data retrieval with crashed computers. We believe that this part of the business will create a revenue stream that will be used to sustain the Center in the future. It will be run as a profit center that will fold the profits into the total program to sustain it. The C4 Outreach Strategy will emphasize the uniqueness of C4 and the availability of the services that are offered. We will have courteous and friendly staff in the Center that are ready to support the needs of the community. We will use local community media to get our message out including radio and print media. Open Houses for the community and for teachers will be offered to encourage usage and to excite teachers to recommend the use of C4. The management of the C4 Project consists of 6 key people who will ensure the success of the program. Ms Neidert will be the C4 Project Director. She has been a consultant for over 15 years with extensive project management experience and has managed multi-million dollar consulting projects for major companies like Georgia-Pacific, Coca Cola and Milliken as well as the government. Mr. Reyes has previous experience in establishing and funding an After School Program in the Athens, GA area. Ms Braschel is a teacher has an extensive background in accounting and office management. Mr. Mike Davis is a PhD in accounting and he is a lawyer and a retired professor. He has worked on multiple projects and has managed multiple grants as a part of his experience as a professor. Mr. Gomez has worked in the area of information technology and telecommunications in the Canto Area for over 5 years. He knows the needs of the community. Mr. Neidert has extensive experience in dealing with the public in a retail environment and he has managed and scheduled crews for repairs both in-house and on-site. Community Outreach will be in the hand of Ms Kuczka who has written and produced programs for CNN and she has worked for many organizations as a part of their outreach to the community. C4 will be able to use the main building at no cost in an agreement with the owner. Some minor modifications will be needed most importantly is the upgrade of electric in the building and the addition of a sprinkler system. The offer of the building allows us to request these funds and make the program able to be break-even in year 3 and be profitable in year 4 thus offering a sustainable program. We are requesting a grant for $1,943.500 with matching in-kind services, fund and equipment at 21+. We also propose to take the revenue generate in the first three years and bank it to have available for the Center to have available when it is on its own in year 4. Finally at the end of year three, Neidert and Neidert has agreed to turn over the program to UNICO the non-profit organization with a mission to support and promote the economic and personal development of Non-English speaking individuals. This will be a perfect fit for the long term future of the C4 Project. The C4 Project has a significant opportunity to support the Community of Canton, Georgia with these Computer Centers and an affordable After School Program. Many of the people in the community will have access to the Centers and will be offered low cost.
services that they may not otherwise be able to afford. We believe we can make a difference and help college students advance their education and offer citizens a chance to advance themselves as well. We look forward to implementing this project and its positive impacts on the community.