Applicant Name: ELAUWIT COMMUNITY ENHANCEMENT FOUNDATION, LLC

Project Title: Kentucky Public Housing Computer Centers Project

Project Type: Public Computer Center

Executive Summary

Elauwit Community Enhancement Foundation's ('ECEF's') Kentucky Public Computer Centers Project plans to provide 24 computer work stations in 1 public computer center located in a Public Housing Authority community. Public Housing Authorities represent large populations of underserved households, disconnected from broadband adoption. The Public Housing Authority computer center will serve 1 community with more than 150 residents. Including users in adjacent communities, we estimate that over 200 users per year will be served by this computer center. The project is designed to address the major obstacles to broadband adoption in low-income, vulnerable communities: absence of affordable broadband services, education (computer literacy), and a lack of computer ownership. The project also intends to increase access to essential government, education, health care and jobs websites. The Kentucky PCC Program Summary: 'Includes a Laptop Administration Program ('LAP') for 10% of household units per Housing Authority. Residents in these communities will be able to enroll in courses, working toward a proficiency certification. Upon completion and certification, residents will be supplied their own laptops and software. 'Includes 25 hours of paid computer instructor training per week, per public computer center. Instruction will utilize Microsoft's Unlimited Potential Learning Curriculum, and focus on real-world skill development in the areas of computer literacy, information technologies and workforce development. In addition, we plan to provide 15 hours of volunteer instruction per week in the computer center. The computer center will be open for a total of 61 hours per week. 'The organization will have its own Web portal. The portal will consist of information concerning the Housing Authority, area institutions and job opportunities, as well as links intended to highlight the Internet's most beneficial uses. Financial Overview of Project We are requesting $983,611 in federal grant funds for this project. The total costs for the entire project is $1,420,401. The $436,790 difference (30.8%) will be funded by a cash match from ECEF, a cash and in-kind match from project partners, and projected program revenues 'Our project will leverage a 30.8% match to maximize the use of federal funds. Our project is forecast to create 15 jobs, 10 of which are direct and indirect, and 5 of which are induced. Statement of Need ECEF has partnered with our Housing Authority partner to provide free computer access and education to one of the most vulnerable and underserved populations in Kentucky. The population served by the Housing Authorities has the following characteristics: 'Kentucky Public Housing households face high levels of unemployment. 46% of the Kentucky Public Housing households earn below 30% of the median annual income, 20% earn 50% of the median, and 9% earn 80% of the median (Source: HUD Resident Characteristics Report, As of February 28, 2010). 'Minority populations are overrepresented in Kentucky Public Housing households. 25% of Kentucky Public Housing households are African American, 73% are Caucasian (Source: HUD
Resident Characteristics Report, As of February 28, 2010. ' 32% of the low income housing population is disabled (according to HUD). Of the disabled population, only 38% report Internet use. Only 19% say that their disability makes Internet use difficult. This means that four out of five members of the disabled community are not using the Internet for reasons unrelated to their disability. ' 41% of Housing Authority households include children. The dense population of school-aged individuals highlights the need for Public Computer Centers and educational programs. ' 31% of Housing Authority residents are elderly. The elderly report a high level of negative perceptions concerning the Internet. ' Only 35% of American households with annual incomes of $20,000 or less enjoyed the benefits of life online ('Home Broadband Adoption 2009').

Organizational History
Elauwit Community Enhancement Foundation is a nonprofit formed to leverage its expertise in providing cost-effective broadband solutions to vulnerable populations. Our executive team has previously applied for and implemented approximately $100 million in grant awards for 50 non-profit entities. In addition, we are one of the few providers experienced in deploying wireless networks for Housing Authorities. We have also designed and managed computer centers in a K-12 public education environment. By adopting this consortium strategy, ECEF will be able to negotiate superior purchasing arrangements, eliminate significant on-site management costs and concentrate accountability in a single, private entity.