Applicant Name: JEDAI NETWORKS, INC.
Project Title: Building Community Through Commerce - South West Georgia
Project Type: Sustainable Broadband Adoption

Executive Summary

"Building Community Through Commerce" | Jedai Networks (Jedai) will deliver broadband education to rural, underserved and unserved communities throughout the State of Georgia to encourage broadband awareness and entrepreneurialism. Rural, low income, or minority communities are often left behind or overlooked for new technology adoption because: 1. the cost of deployment exceeds a timely return on investment, 2. the potential customer count per square mile is less than 50 and 3. the lack of user efficacy for the new technology. Our broadband education program provides each of the communities the experience of 1. using Broadband to connect with other communities, 2. utilizing Broadband to improve municipal communication, 3. utilizing Broadband to spur economic growth via entrepreneurialism. Funding this initiative through a public-private partnership is the correct approach to increase broadband awareness within Stewart, Webster, Quitman, Randolph, Clay, Taylor, Schley, Marion, Macon, Dooly, Crisp, Sumter Counties of Georgia. Training Initiatives Our proposed Broadband Sustainable Campaign will encompass: 1. Basic Broadband training. 2. Best Practices seminars for county and local community administration. 3. Introduction to the Community Web: It covers instruction about internet managed services and applications like social networking, Voice-over-IP (VoIP), IP video and video conferencing services, blogging, digital picture management, etc. 4. User training of the Municipal Web: Portal It includes demonstration of online services that link citizens, businesses, hospitals, libraries, schools and other municipal agencies with vital public service information like the posting of FAQ’s, voter information and other important public service information. 5. Entrepreneurism and the Internet: It targets how to bring your products and services online to a world-wide market via the Internet. 6. User training for Entrepreneur Web portal software tools. 7. Broadband-enabled netbooks training 8. Telemedicine awareness training When broadband services become more available to this region, the fruits of this awareness campaign will be higher subscription rates. The more savvy or experienced the population becomes, the more attractive these areas will be for technology investment. Our expanded curriculum is designed to help build a lasting base of economic empowerment in these communities. We believe that these activities will lead to the creation of 70 jobs within the region and the creation of hundreds of fulltime and part time entrepreneurs.