

**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

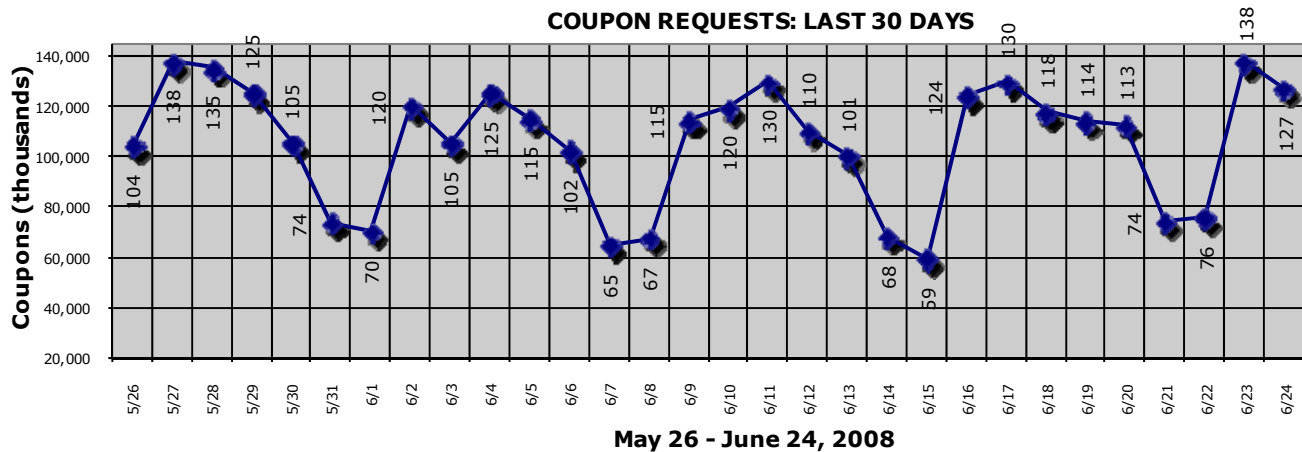
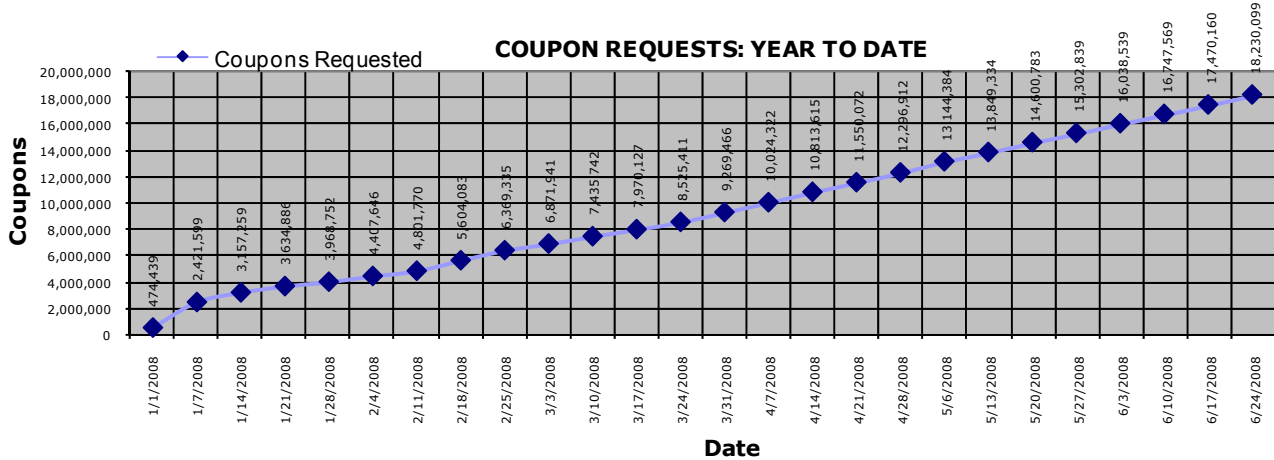
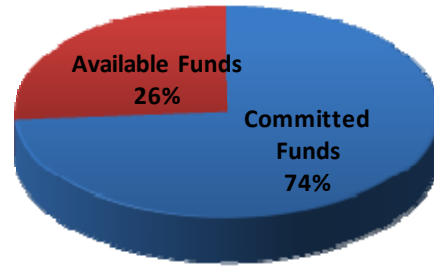
Wednesday, June 25, 2008– 4:00PM EDT

Households Approved	9,681,413
Coupons Requested	18,230,099
Coupons Mailed	16,893,820
Coupons Expired	1,786,946
Coupons Redeemed	4,401,307
Coupons Active	10,705,567
Funds Committed**	\$657,639,127
Funds Available	\$232,360,873
Average Daily Orders	104,172
Retailers/Locations	2,056 / 25,059
Phone/Online Retailers	9 / 22
Converters/Pass-through	97 / 27

*Data thru 6/24/08
**Includes redemptions <\$40



**Initial Funding
(\$890 Million)**



PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, June 25, 2008– 4:00PM EDT

*Data thru 6/24/08

- Red Boxes indicate complete data.
 - Blue boxes indicate minimum values.
- These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued	Total Redemptions	Total Coupons Reported Expired / Lost / Stolen	Percent of Total Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	41.49%
3/29/2008	6/27/2008	1,289,878	553,023	232,081	13.3%	12.1%	17.4%	42.9%	
4/5/2008	7/4/2008	1,059,711	363,327	87	12.6%	11.2%	10.5%	34.3%	
4/12/2008	7/11/2008	1,031,076	316,038	42	13.2%	11.2%	6.3%	30.7%	
4/19/2008	7/18/2008	1,295,724	410,451	93	15.4%	13.2%	3.1%	31.7%	
4/26/2008	7/25/2008	1,247,132	364,427	82	15.5%	13.6%	0.2%	29.2%	
5/3/2008	8/1/2008	2,010,999	473,906	134	12.4%	11.2%	0.0%	23.6%	
5/10/2008	8/8/2008	1,910,421	351,199	62	10.4%	8.0%	0.0%	18.4%	
5/17/2008	8/15/2008	806,777	144,165	22	13.1%	4.8%	0.0%	17.9%	
5/24/2008	8/22/2008	449,789	72,438	10	14.6%	1.5%	0.0%	16.1%	
5/31/2008	8/29/2008	749,692	94,789	12	12.6%	0.0%	0.0%	12.6%	
6/7/2008	9/5/2008	749,949	59,540	12	7.9%	0.0%	0.0%	7.9%	
6/14/2008	9/12/2008	749,973	15,591	4	2.1%	0.0%	0.0%	2.1%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA- Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%	52.6%	
3/29/2008	6/27/2008	324759	617,221	311,742	92,219	50.5%		
4/5/2008	7/4/2008	261637	495,734	198,385	31	40.0%		
4/12/2008	7/11/2008	251227	476,352	177,116	17	37.2%		
4/19/2008	7/18/2008	335418	633,544	231,441	28	36.5%		
4/26/2008	7/25/2008	330684	623,020	207,388	24	33.3%		
5/3/2008	8/1/2008	552234	1,041,495	278,120	44	26.7%		
5/10/2008	8/8/2008	523515	988,411	205,329	21	20.8%		
5/17/2008	8/15/2008	222094	418,983	84,380	9	20.1%		
5/24/2008	8/22/2008	128602	242,520	43,536	6	18.0%		
5/31/2008	8/29/2008	210109	396,620	56,121	8	14.1%		
6/7/2008	9/5/2008	210639	398,074	35,830	4	9.0%		
6/14/2008	9/12/2008	211847	400,744	9,363	2	2.3%		