

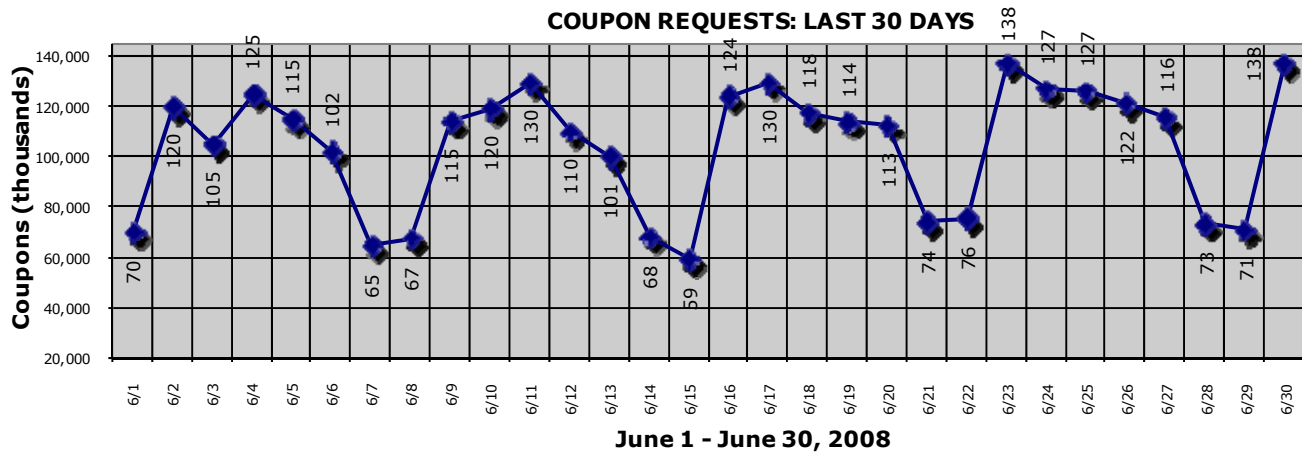
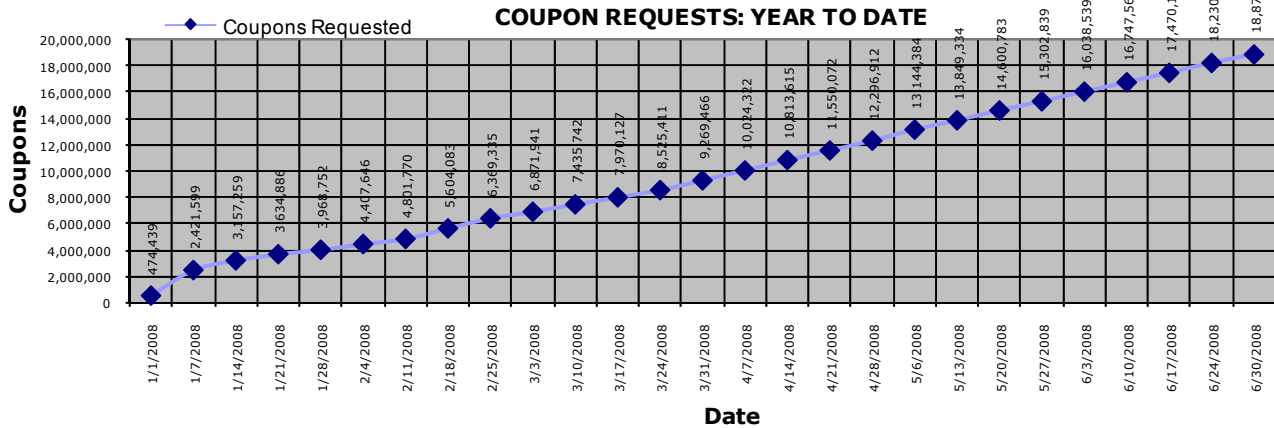
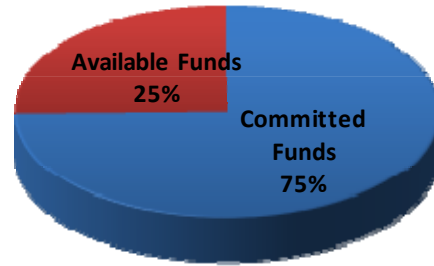
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, July 2, 2008– 4:00PM EDT

Households Approved	10,025,860
Coupons Requested	18,876,620
Coupons Mailed	17,473,753
Coupons Expired	2,244,589
Coupons Redeemed	4,866,500
Coupons Active	10,362,664
Funds Committed**	\$665,175,323
Funds Available	\$224,824,677
Average Daily Orders	104,291
Retailers/Locations	2,259 / 25,399
Phone/Online Retailers	12 / 26
Converters/Pass-through	102 / 30
*Data thru 6/30/08	
**Includes redemptions <\$40	



**Initial Funding
(\$890 Million)**



PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, July 2, 2008– 4:00PM EDT

*Data thru 7/1/08

- Red Boxes indicate complete data.
 - Blue boxes indicate minimum values.
- These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued	Total Redemptions	Total Coupons Reported Expired / Lost / Stolen	Percent of Total Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	43.19%
4/5/2008	7/4/2008	1,059,711	438,649	115,767	12.6%	11.2%	17.6%	41.4%	
4/12/2008	7/11/2008	1,031,076	359,136	53	13.2%	11.2%	10.5%	34.8%	
4/19/2008	7/18/2008	1,295,724	456,931	102	15.4%	13.2%	6.7%	35.3%	
4/26/2008	7/25/2008	1,247,132	405,285	99	15.5%	13.9%	3.1%	32.5%	
5/3/2008	8/1/2008	2,010,999	539,686	169	12.4%	14.3%	0.1%	26.8%	
5/10/2008	8/8/2008	1,910,421	409,391	89	10.4%	11.0%	0.0%	21.4%	
5/17/2008	8/15/2008	806,777	170,440	38	13.1%	8.1%	0.0%	21.1%	
5/24/2008	8/22/2008	449,789	88,403	12	14.6%	5.0%	0.0%	19.7%	
5/31/2008	8/29/2008	749,692	124,982	16	15.7%	0.9%	0.0%	16.7%	
6/7/2008	9/5/2008	749,949	92,479	14	12.3%	0.0%	0.0%	12.3%	
6/14/2008	9/12/2008	749,973	59,604	7	7.9%	0.0%	0.0%	7.9%	
6/21/2008	9/19/2008	732,575	15,345	4	2.1%	0.0%	0.0%	2.1%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA- Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%	53.3%	
4/5/2008	7/4/2008	261637	495,734	237,432	46,793	47.9%		
4/12/2008	7/11/2008	251227	476,352	200,182	23	42.0%		
4/19/2008	7/18/2008	335418	633,544	256,420	31	40.5%		
4/26/2008	7/25/2008	330684	623,020	229,438	36	36.8%		
5/3/2008	8/1/2008	552234	1,041,495	314,762	58	30.2%		
5/10/2008	8/8/2008	523515	988,411	238,242	34	24.1%		
5/17/2008	8/15/2008	222094	418,983	99,144	15	23.7%		
5/24/2008	8/22/2008	128602	242,520	52,761	8	21.8%		
5/31/2008	8/29/2008	210109	396,620	73,513	8	18.5%		
6/7/2008	9/5/2008	210639	398,074	54,818	4	13.8%		
6/14/2008	9/12/2008	211847	400,744	35,639	2	8.9%		
6/21/2008	9/19/2008	208827	394,973	9,089	2	2.3%		