

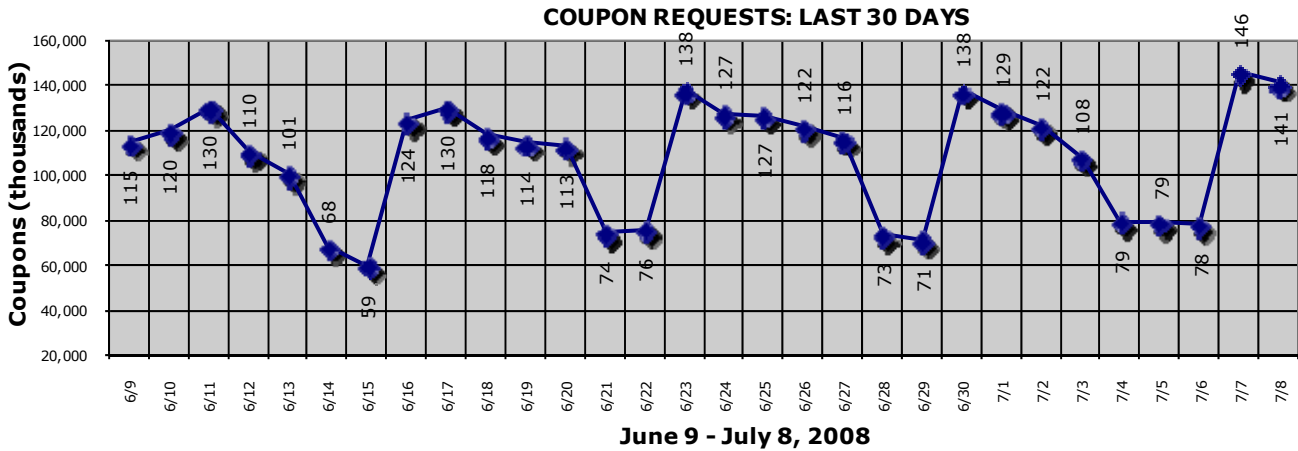
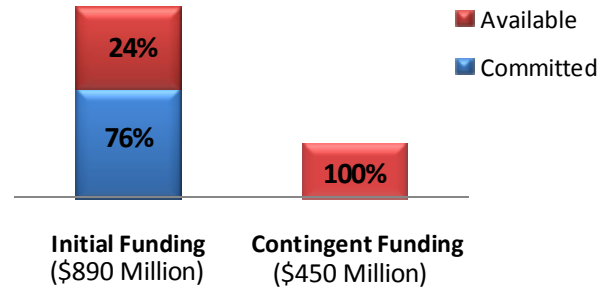
**TV CONVERTER BOX COUPON PROGRAM  
WEEKLY STATUS UPDATE \***

**Wednesday, July 9, 2008– 4:00PM EDT**

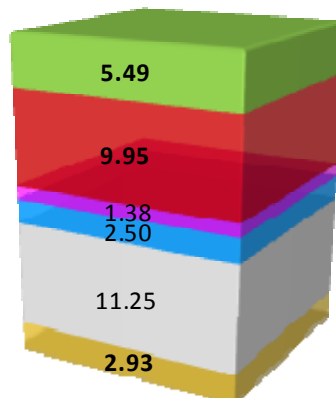


|                              |                |
|------------------------------|----------------|
| Households Approved          | 10,494,511     |
| Coupons Requested            | 19,758,118     |
| Coupons Mailed               | 18,373,741     |
| Coupons Expired              | 2,932,958      |
| Coupons Redeemed             | 5,489,574      |
| Coupons Active               | 9,951,209      |
| Funds Committed**            | \$672,872,199  |
| Initial Funds Available      | \$217,127,801  |
| Funds Settled                | \$197,287,843  |
| Average Daily Orders         | 104,540        |
| Redemption Rate              | 43.9%          |
| Retailers/Locations          | 2,341 / 26,530 |
| Phone/Online Retailers       | 13 / 26        |
| Converters/Pass-through      | 109 / 35       |
| *Data thru 7/08/08           |                |
| **Includes redemptions <\$40 |                |

**Total Coupon Funding  
(\$1.34 Billion)**



- Coupons Redeemed
- Coupons Active
- Mail in Queue
- Unrequested Initial
- Unrequested Contingent
- Coupons Expired



**Coupon Status  
Initial & Contingent  
(33.5 Million)**

PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT \*

Wednesday, July 9, 2008– 4:00PM EDT

\*Data thru 7/8/08

- Red Boxes indicate complete data.
  - Blue boxes indicate minimum values.
- These may rise based on future redemptions.



Redemptions by Expiration Date

| Coupons Issued Date - Week Ending | Coupons Expiring - Week Ending | Total Coupons Issued That Week | Total Redemptions (From Coupons Issued That Week) | Coupons Expired / Lost / Stolen (From Coupons Issued That Week) | Percent of Coupons Redeemed by Days From Issue Date |       |       |         | Cumulative Redemption Rate |
|-----------------------------------|--------------------------------|--------------------------------|---|---|---|-------|-------|---------|----------------------------|
|                                   |                                |                                |   |   | 0-30  | 31-60 | 61-90 | Total % |                            |
|                                   |                                |                                |   |   |   |       |       |         | Total%                     |
| 2/23/2008                         | 5/23/2008                      | 220,809                        | 103,780   | 117,029   | 16.6%   | 10.7% | 19.8% | 47.0%   |                            |
| 3/1/2008                          | 5/30/2008                      | 619,157                        | 246,639   | 372,518   | 13.2%   | 8.7%  | 18.0% | 39.8%   |                            |
| 3/8/2008                          | 6/6/2008                       | 480,005                        | 167,126   | 312,879   | 10.8%   | 7.4%  | 16.6% | 34.8%   |                            |
| 3/15/2008                         | 6/13/2008                      | 479,981                        | 197,910   | 282,071   | 13.1%   | 9.0%  | 19.2% | 41.2%   |                            |
| 3/22/2008                         | 6/20/2008                      | 859,979                        | 388,139   | 471,840   | 13.2%   | 10.9% | 21.1% | 45.1%   |                            |
| 3/29/2008                         | 6/27/2008                      | 1,289,878                      | 602,388   | 687,490   | 13.3%   | 12.1% | 21.2% | 46.7%   |                            |
| 4/5/2008                          | 7/4/2008                       | 1,059,711                      | 491,319   | 568,392   | 12.6%   | 11.2% | 22.6% | 46.4%   | 43.86%                     |
| 4/12/2008                         | 7/11/2008                      | 1,031,076                      | 431,498   | 122,359   | 13.2%   | 11.2% | 17.5% | 41.8%   |                            |
| 4/19/2008                         | 7/18/2008                      | 1,295,724                      | 516,490   | 108   | 15.4%   | 13.2% | 11.3% | 39.9%   |                            |
| 4/26/2008                         | 7/25/2008                      | 1,247,132                      | 452,772   | 106   | 15.5%   | 13.9% | 6.9%  | 36.3%   |                            |
| 5/3/2008                          | 8/1/2008                       | 2,010,999                      | 611,606   | 171   | 12.4%   | 14.8% | 3.3%  | 30.4%   |                            |
| 5/10/2008                         | 8/8/2008                       | 1,910,421                      | 469,187   | 101   | 10.4%   | 13.9% | 0.3%  | 24.6%   |                            |
| 5/17/2008                         | 8/15/2008                      | 806,777                        | 196,332   | 41  | 13.1%   | 11.3% | 0.0%  | 24.3%   |                            |
| 5/24/2008                         | 8/22/2008                      | 449,789                        | 103,377   | 14  | 14.6%   | 8.4%  | 0.0%  | 23.0%   |                            |
| 5/31/2008                         | 8/29/2008                      | 749,692                        | 151,529   | 19  | 15.8%   | 4.4%  | 0.0%  | 20.2%   |                            |
| 6/7/2008                          | 9/5/2008                       | 749,949                        | 119,681   | 18  | 15.2%   | 0.8%  | 0.0%  | 16.0%   |                            |
| 6/14/2008                         | 9/12/2008                      | 749,973                        | 93,098  | 9   | 12.4%   | 0.0%  | 0.0%  | 12.4%   |                            |
| 6/21/2008                         | 9/19/2008                      | 732,575                        | 55,679  | 4   | 7.6%  | 0.0%  | 0.0%  | 7.6%    |                            |
| 6/28/2008                         | 9/26/2008                      | 729,931                        | 13,511  | 0   | 1.9%  | 0.0%  | 0.0%  | 1.9%    |                            |

OTA Redemptions by Expiration Date

| Coupons Issued Date - Week Ending | Coupons Expiring - Week Ending | Number of OTA-Reliant Households | OTA-Reliant Coupons Issued | OTA-Reliant Redemptions | OTA-Reliant Coupons Reported Lost / Stolen / Expired | Percent of OTA Coupons Redeemed by Days From Issue Date |        | Cumulative Redemption Rate |
|-----------------------------------|--------------------------------|----------------------------------|----------------------------|-------------------------|--|---|--------|----------------------------|
|                                   |                                |                                  |                            |                         |  | Total %   | Total% |                            |
|                                   |                                |                                  |                            |                         |  |   |        | Total%                     |
| 2/23/2008                         | 5/23/2008                      | 52581                            | 101,806                    | 60,439                  | 41,367   | 59.4%   |        |                            |
| 3/1/2008                          | 5/30/2008                      | 156450                           | 294,302                    | 149,541                 | 144761   | 50.8%   |        |                            |
| 3/8/2008                          | 6/6/2008                       | 117261                           | 225,034                    | 103,222                 | 121,812  | 45.9%   |        |                            |
| 3/15/2008                         | 6/13/2008                      | 116280                           | 222,917                    | 119,009                 | 103,908  | 53.4%   |        |                            |
| 3/22/2008                         | 6/20/2008                      | 215461                           | 411,505                    | 228,195                 | 183,310  | 55.5%   |        |                            |
| 3/29/2008                         | 6/27/2008                      | 324759                           | 617,221                    | 338,183                 | 279,038  | 54.8%   |        |                            |
| 4/5/2008                          | 7/4/2008                       | 261637                           | 495,734                    | 264,159                 | 231,575  | 53.3%   | 53.3%  |                            |
| 4/12/2008                         | 7/11/2008                      | 251227                           | 476,352                    | 238,228                 | 45,834   | 50.0%   |        |                            |
| 4/19/2008                         | 7/18/2008                      | 335418                           | 633,544                    | 287,494                 | 33   | 45.4%   |        |                            |
| 4/26/2008                         | 7/25/2008                      | 330684                           | 623,020                    | 254,467                 | 38   | 40.8%   |        |                            |
| 5/3/2008                          | 8/1/2008                       | 552234                           | 1,041,495                  | 353,878                 | 58   | 34.0%   |        |                            |
| 5/10/2008                         | 8/8/2008                       | 523515                           | 988,411                    | 271,112                 | 42   | 27.4%   |        |                            |
| 5/17/2008                         | 8/15/2008                      | 222094                           | 418,983                    | 113,559                 | 17   | 27.1%   |        |                            |
| 5/24/2008                         | 8/22/2008                      | 128602                           | 242,520                    | 61,572                  | 8  | 25.4%   |        |                            |
| 5/31/2008                         | 8/29/2008                      | 210109                           | 396,620                    | 88,380                  | 8  | 22.3%   |        |                            |
| 6/7/2008                          | 9/5/2008                       | 210639                           | 398,074                    | 70,274                  | 6  | 17.7%   |        |                            |
| 6/14/2008                         | 9/12/2008                      | 211847                           | 400,744                    | 54,959                  | 4  | 13.7%   |        |                            |
| 6/21/2008                         | 9/19/2008                      | 208827                           | 394,973                    | 33,402                  | 2  | 8.5%  |        |                            |
| 6/28/2008                         | 9/26/2008                      | 205836                           | 389,384                    | 8,058                   | 0  | 2.1%  |        |                            |