

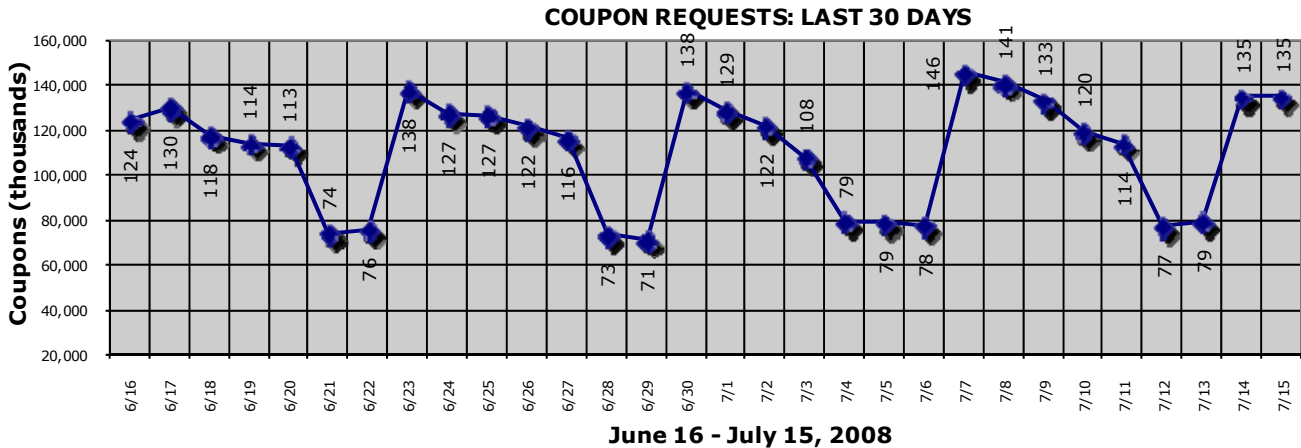
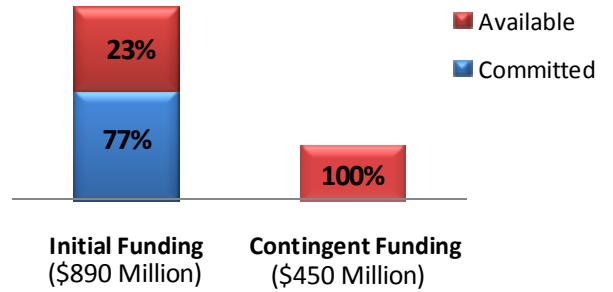
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, July 16, 2008– 4:00PM EDT

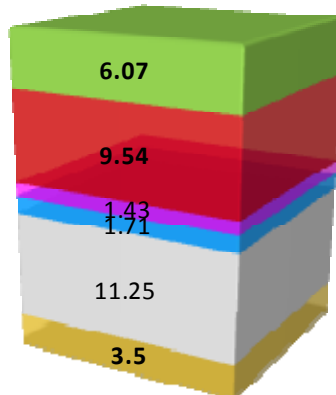


Households Approved	10,920,249
Coupons Requested	20,551,457
Coupons Mailed	19,123,741
Coupons Expired	3,503,060
Coupons Redeemed	6,077,237
Coupons Active	9,543,444
Funds Committed**	\$681,773,408
Initial Funds Available	\$208,226,592
Funds Settled	\$221,738,674
Average Daily Orders	104,322
Redemption Rate	44.4%
Retailers/Locations	2,360 / 26,512
Phone/Online Retailers	13 / 26
Converters/Pass-through	112 / 37
*Data thru 7/15/08	
**Includes redemptions <\$40	

**Total Coupon Funding
(\$1.34 Billion)**



- Coupons Redeemed
- Coupons Active
- Mail in Queue
- Unrequested Initial
- Unrequested Contingent
- Coupons Expired



**Coupon Status
Initial & Contingent
(33.5 Million)**

PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, July 16, 2008– 4:00PM EDT

*Data thru 7/15/08

- Red Boxes indicate complete data.
 - Blue boxes indicate minimum values.
- These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
									Total%
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	44.4%
4/19/2008	7/18/2008	1,295,724	615,112	144,817	15.4%	13.2%	18.9%	47.5%	
4/26/2008	7/25/2008	1,247,132	512,536	106	15.5%	13.9%	11.7%	41.1%	
5/3/2008	8/1/2008	2,010,999	695,316	171	12.4%	14.8%	7.4%	34.6%	
5/10/2008	8/8/2008	1,910,421	536,266	101	10.4%	14.1%	3.6%	28.1%	
5/17/2008	8/15/2008	806,777	223,909	41	13.1%	14.3%	0.4%	27.8%	
5/24/2008	8/22/2008	449,789	118,861	14	14.6%	11.8%	0.0%	26.4%	
5/31/2008	8/29/2008	749,692	178,575	19	15.8%	8.0%	0.0%	23.8%	
6/7/2008	9/5/2008	749,949	145,189	18	15.2%	4.2%	0.0%	19.4%	
6/14/2008	9/12/2008	749,973	122,807	9	15.4%	1.0%	0.0%	16.4%	
6/21/2008	9/19/2008	732,575	92,784	4	12.7%	0.0%	0.0%	12.7%	
6/28/2008	9/26/2008	729,931	57,470	0	7.9%	0.0%	0.0%	7.9%	
7/5/2008	10/3/2008	749,994	11,815	0	1.6%	0.0%	0.0%	1.6%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
								Total%
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%		
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%		
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%	53.7%	
4/19/2008	7/18/2008	335418	633,544	338,982	60,994	53.5%		
4/26/2008	7/25/2008	330684	623,020	286,097	38	45.9%		
5/3/2008	8/1/2008	552234	1,041,495	399,406	58	38.3%		
5/10/2008	8/8/2008	523515	988,411	307,982	42	31.2%		
5/17/2008	8/15/2008	222094	418,983	128,738	17	30.7%		
5/24/2008	8/22/2008	128602	242,520	70,339	8	29.0%		
5/31/2008	8/29/2008	210109	396,620	103,558	8	26.1%		
6/7/2008	9/5/2008	210639	398,074	84,645	6	21.3%		
6/14/2008	9/12/2008	211847	400,744	72,021	4	18.0%		
6/21/2008	9/19/2008	208827	394,973	55,031	2	13.9%		
6/28/2008	9/26/2008	205836	389,384	33,876	0	8.7%		
7/5/2008	10/3/2008	207997	393,389	6,751	0	1.7%		