

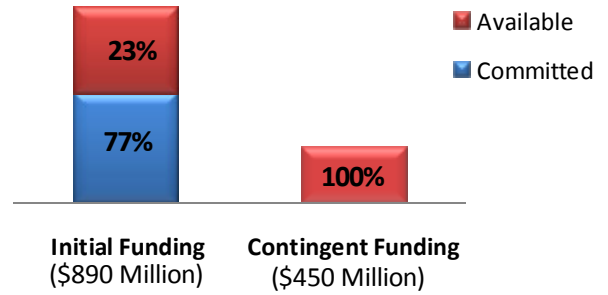
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, July 23, 2008– 4:00PM EDT



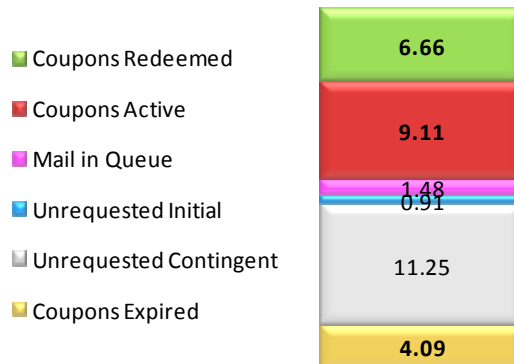
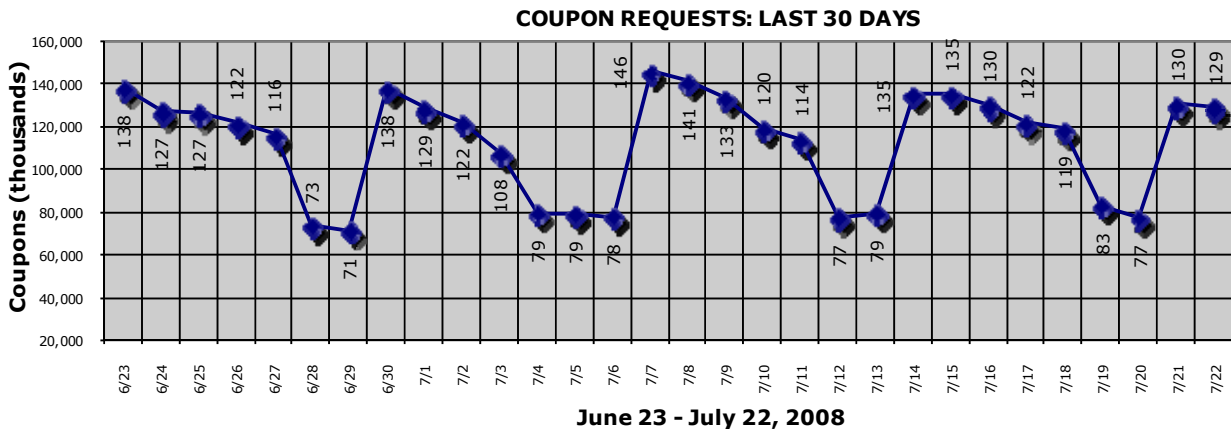
Households Approved	11,342,486
Coupons Requested	21,341,470
Coupons Mailed	19,873,737
Coupons Expired	4,096,831
Coupons Redeemed	6,664,730
Coupons Active	9,112,176
Funds Committed**	\$689,594,457
Initial Funds Available	\$200,405,543
Funds Settled	\$248,386,587
Average Daily Orders YTD	104,609
Average Daily Orders Last 30 Days	112,551
Average Daily Orders Last Week	112,859
Redemption Rate	45.8%
Retailers/Locations	2,391 / 27,852
Phone/Online Retailers	13 / 29
Converters/Pass-through	126 / 52

**Total Coupon Funding
(\$1.34 Billion)**



*Data thru 7/22/08

**Includes redemptions <\$40 & funds returned from unredeemed & expired coupons



**Coupon Status
Initial & Contingent
(33.5 Million)**

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, July 23, 2008– 4:00PM EDT

*Data thru 7/22/08

- **Red Boxes indicate complete data.**
- **Blue boxes indicate minimum values.**
These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	
4/19/2008	7/18/2008	1,295,724	677,960	617,764	15.4%	13.2%	23.8%	52.3%	45.8%
4/26/2008	7/25/2008	1,247,132	606,261	120,042	15.5%	13.9%	19.2%	48.6%	
5/3/2008	8/1/2008	2,010,999	796,327	171	12.4%	14.8%	12.5%	39.6%	
5/10/2008	8/8/2008	1,910,421	614,276	101	10.4%	14.1%	7.7%	32.2%	
5/17/2008	8/15/2008	806,777	254,513	41	13.1%	14.6%	3.9%	31.5%	
5/24/2008	8/22/2008	449,789	135,440	14	14.6%	15.1%	0.4%	30.1%	
5/31/2008	8/29/2008	749,692	205,999	19	15.8%	11.7%	0.0%	27.5%	
6/7/2008	9/5/2008	749,949	170,596	18	15.2%	7.5%	0.0%	22.7%	
6/14/2008	9/12/2008	749,973	151,755	9	15.4%	4.9%	0.0%	20.2%	
6/21/2008	9/19/2008	732,575	125,772	4	16.0%	1.1%	0.0%	17.2%	
6/28/2008	9/26/2008	729,931	96,759	0	13.3%	0.0%	0.0%	13.3%	
7/5/2008	10/3/2008	749,994	55,687	0	7.4%	0.0%	0.0%	7.4%	
7/12/2008	10/10/2008	749,994	8,961	0	1.2%	0.0%	0.0%	1.2%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%		
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%		
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%		
4/19/2008	7/18/2008	335418	633,544	371,393	262,151	58.6%	54.6%	
4/26/2008	7/25/2008	330684	623,020	335,496	49,504	53.8%		
5/3/2008	8/1/2008	552234	1,041,495	454,205	58	43.6%		
5/10/2008	8/8/2008	523515	988,411	350,637	42	35.5%		
5/17/2008	8/15/2008	222094	418,983	145,657	17	34.8%		
5/24/2008	8/22/2008	128602	242,520	79,817	8	32.9%		
5/31/2008	8/29/2008	210109	396,620	118,760	8	29.9%		
6/7/2008	9/5/2008	210639	398,074	98,820	6	24.8%		
6/14/2008	9/12/2008	211847	400,744	88,385	4	22.1%		
6/21/2008	9/19/2008	208827	394,973	73,981	2	18.7%		
6/28/2008	9/26/2008	205836	389,384	56,102	0	14.4%		
7/5/2008	10/3/2008	207997	393,389	32,159	0	8.2%		
7/12/2008	10/10/2008	206731	390,397	5,075	0	1.3%		