

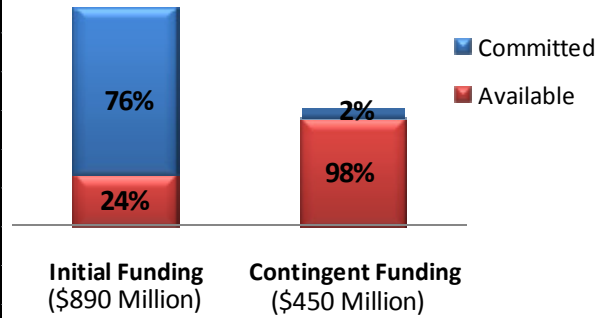
**TV CONVERTER BOX COUPON PROGRAM  
WEEKLY STATUS UPDATE \***



**Wednesday, August 6, 2008– 4:00PM EDT**

Households Approved	12,151,762
Coupons Requested+	22,854,468
Coupons Mailed	21,373,610
Coupons Expired	5,810,821
Coupons Redeemed	7,790,420
Coupons Active	7,772,369
Total Funds Committed+	\$681,472,135
Total Funds Available+**	\$658,527,865
Funds Settled	\$291,273,481
Average Daily Orders YTD	104,837
Average Daily Orders Last 30 Days	112,744
Average Daily Orders Last Week	109,542
Redemption Rate	47.9%
Retailers/Locations	2,430 / 27,982
Phone/Online Retailers	12 / 35
Converters/Pass-through	137 / 60

**Total Coupon Funding  
(\$1.34 Billion)**

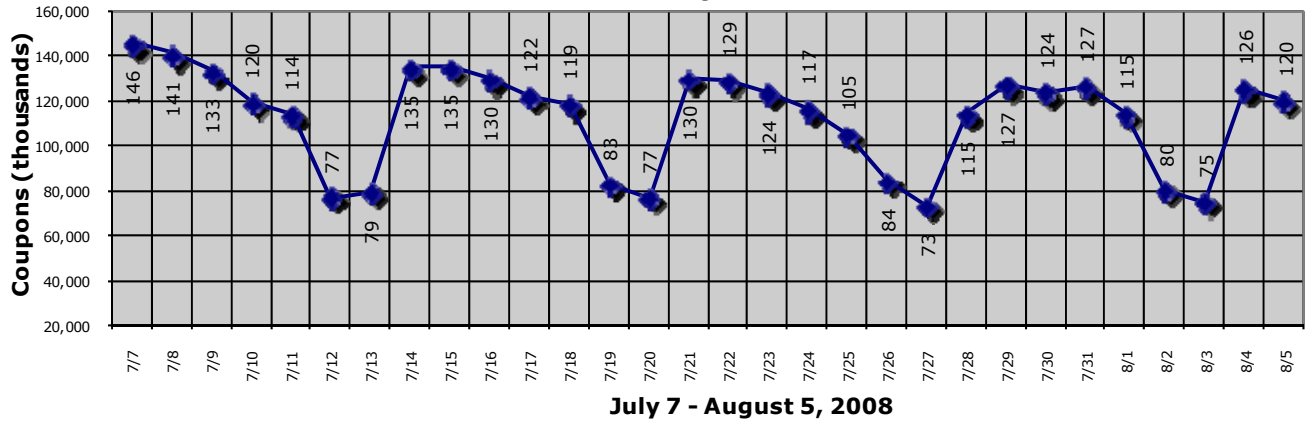


\*Data thru 8/05/08

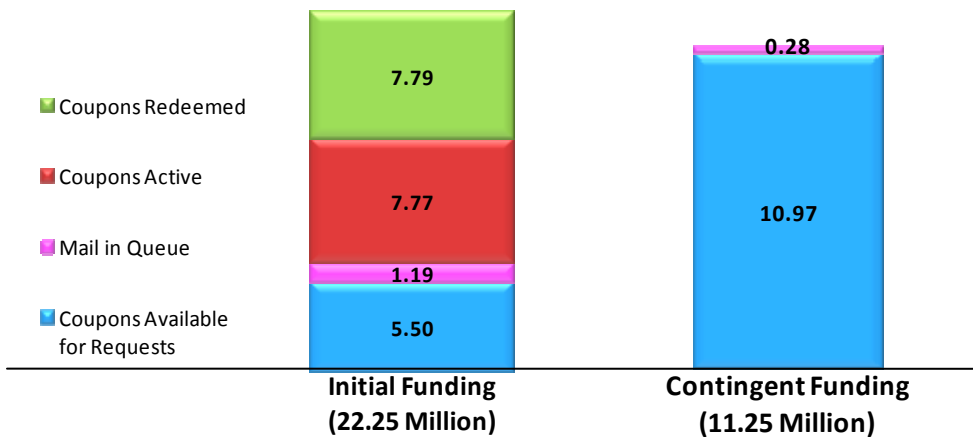
+Includes Initial & Contingent

\*\*Includes redemptions <\$40 & Funds returned from un-redeemed & expired coupons

**COUPON REQUESTS: LAST 30 DAYS**



**Coupon Status**



PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT \*

Wednesday, August 6, 2008– 4:00PM EDT

\*Data thru 8/05/08

- Red Boxes indicate complete data.
- Blue boxes indicate minimum values.  
These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	
4/19/2008	7/18/2008	1,295,724	677,960	617,764	15.4%	13.2%	23.8%	52.3%	
4/26/2008	7/25/2008	1,247,132	667,660	579,472	15.5%	13.9%	24.2%	53.5%	
5/3/2008	8/1/2008	2,010,999	1,045,034	965,965	12.4%	14.8%	24.8%	52.0%	47.9%
5/10/2008	8/8/2008	1,910,421	846,882	281,583	10.4%	14.1%	19.9%	44.3%	
5/17/2008	8/15/2008	806,777	322,097	47	13.1%	14.6%	12.3%	39.9%	
5/24/2008	8/22/2008	449,789	168,048	16	14.6%	15.1%	7.6%	37.4%	
5/31/2008	8/29/2008	749,692	256,486	25	15.8%	15.2%	3.2%	34.2%	
6/7/2008	9/5/2008	749,949	215,391	22	15.2%	13.3%	0.2%	28.7%	
6/14/2008	9/12/2008	749,973	200,379	23	15.4%	11.3%	0.0%	26.7%	
6/21/2008	9/19/2008	732,575	178,302	10	16.1%	8.3%	0.0%	24.3%	
6/28/2008	9/26/2008	729,931	153,972	8	16.6%	4.5%	0.0%	21.1%	
7/5/2008	10/3/2008	749,994	124,917	2	15.7%	1.0%	0.0%	16.7%	
7/12/2008	10/10/2008	749,994	93,168	0	12.4%	0.0%	0.0%	12.4%	
7/19/2008	10/17/2008	749,998	57,248	4	7.6%	0.0%	0.0%	7.6%	
7/26/2008	10/24/2008	749,994	19,149	0	2.6%	0.0%	0.0%	2.6%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%		
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%		
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%		
4/19/2008	7/18/2008	335418	633,544	371,393	262,151	58.6%		
4/26/2008	7/25/2008	330684	623,020	367,557	255,463	59.0%		
5/3/2008	8/1/2008	552234	1,041,495	587,346	454,149	56.4%	55.5%	
5/10/2008	8/8/2008	523515	988,411	474,921	133,596	48.0%		
5/17/2008	8/15/2008	222094	418,983	181,431	17	43.3%		
5/24/2008	8/22/2008	128602	242,520	97,804	8	40.3%		
5/31/2008	8/29/2008	210109	396,620	146,413	8	36.9%		
6/7/2008	9/5/2008	210639	398,074	123,165	6	30.9%		
6/14/2008	9/12/2008	211847	400,744	115,224	10	28.8%		
6/21/2008	9/19/2008	208827	394,973	103,364	6	26.2%		
6/28/2008	9/26/2008	205836	389,384	87,862	0	22.6%		
7/5/2008	10/3/2008	207997	393,389	70,257	0	17.9%		
7/12/2008	10/10/2008	206731	390,397	52,795	0	13.5%		
7/19/2008	10/17/2008	204294	385,946	32,108	4	8.3%		
7/26/2008	10/24/2008	207454	391,820	10,945	0	2.8%		