

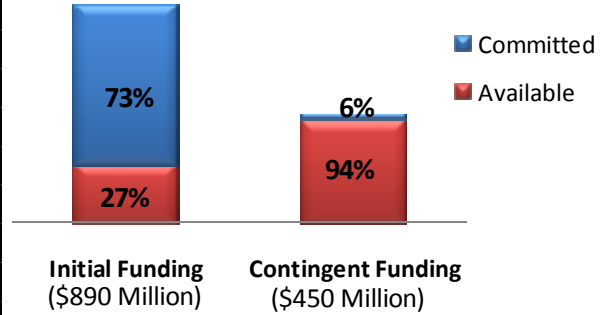
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, August 13, 2008– 4:00PM EDT



Households Approved	12,547,564
Coupons Requested+	23,590,405
Coupons Mailed	22,223,604
Coupons Expired	6,659,962
Coupons Redeemed	8,275,459
Coupons Active	7,288,183
Total Funds Committed+	\$676,905,729
Total Funds Available+**	\$663,094,271
Funds Settled	\$313,704,550
Average Daily Orders YTD	104,841
Average Daily Orders Last 30 Days	110,263
Average Daily Orders Last Week	105,134
Redemption Rate	48.0%
Retailers/Locations	2,458 / 28,097
Phone/Online Retailers	12 / 35
Converters/Pass-through	137 / 61

**Total Coupon Funding
(\$1.34 Billion)**

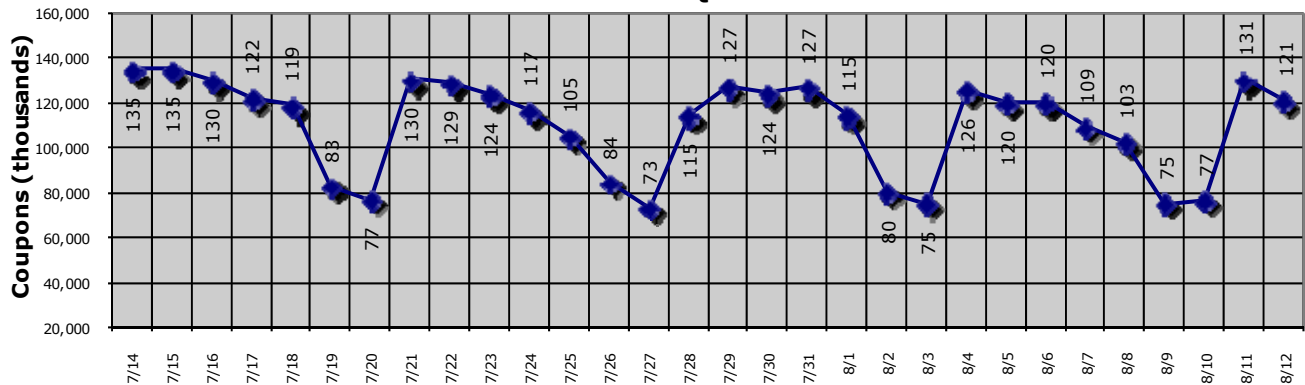


*Data thru 8/12/08

+Includes Initial & Contingent

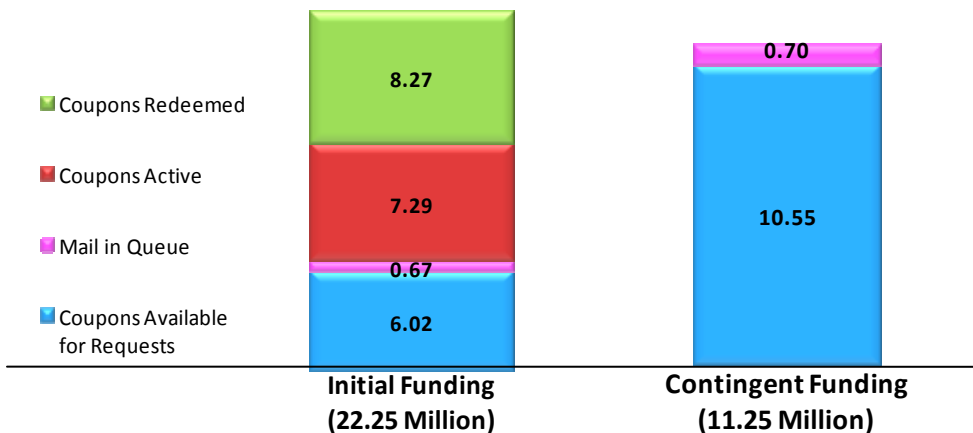
**Includes redemptions <\$40 & Funds returned from un-redeemed & expired coupons

COUPON REQUESTS: LAST 30 DAYS



July 14 - August 12, 2008

Coupon Status



TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, August 13, 2008– 4:00PM EDT

*Data thru 8/12/08

- **Red Boxes indicate complete data.**
- **Blue boxes indicate minimum values.**
These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	
4/19/2008	7/18/2008	1,295,724	677,960	617,764	15.4%	13.2%	23.8%	52.3%	
4/26/2008	7/25/2008	1,247,132	667,660	579,472	15.5%	13.9%	24.2%	53.5%	
5/3/2008	8/1/2008	2,010,999	1,045,034	965,965	12.4%	14.8%	24.8%	52.0%	
5/10/2008	8/8/2008	1,910,421	932,794	974,904	10.4%	14.1%	24.4%	48.8%	48.0%
5/17/2008	8/15/2008	806,777	391,176	151,178	13.1%	14.6%	20.9%	48.5%	
5/24/2008	8/22/2008	449,789	191,676	18	14.6%	15.1%	12.9%	42.6%	
5/31/2008	8/29/2008	749,692	288,198	29	15.8%	15.2%	7.5%	38.4%	
6/7/2008	9/5/2008	749,949	241,606	26	15.2%	13.6%	3.4%	32.2%	
6/14/2008	9/12/2008	749,973	227,540	29	15.4%	14.7%	0.2%	30.3%	
6/21/2008	9/19/2008	732,575	206,026	12	16.1%	12.1%	0.0%	28.1%	
6/28/2008	9/26/2008	729,931	182,938	10	16.6%	8.5%	0.0%	25.1%	
7/5/2008	10/3/2008	749,994	155,871	6	15.7%	5.1%	0.0%	20.8%	
7/12/2008	10/10/2008	749,994	128,495	2	16.0%	1.2%	0.0%	17.1%	
7/19/2008	10/17/2008	749,998	101,158	10	13.5%	0.0%	0.0%	13.5%	
7/26/2008	10/24/2008	749,994	69,951	5	9.3%	0.0%	0.0%	9.3%	
8/2/2008	10/31/2008	749,877	17,976	3	2.4%	0.0%	0.0%	2.4%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%		
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%		
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%		
4/19/2008	7/18/2008	335418	633,544	371,393	262,151	58.6%		
4/26/2008	7/25/2008	330684	623,020	367,557	255,463	59.0%		
5/3/2008	8/1/2008	552234	1,041,495	587,346	454,149	56.4%		
5/10/2008	8/8/2008	523515	988,411	521,316	465,677	52.7%	55.0%	
5/17/2008	8/15/2008	222094	418,983	218,774	75,386	52.2%		
5/24/2008	8/22/2008	128602	242,520	110,768	10	45.7%		
5/31/2008	8/29/2008	210109	396,620	163,703	8	41.3%		
6/7/2008	9/5/2008	210639	398,074	137,537	6	34.6%		
6/14/2008	9/12/2008	211847	400,744	130,513	12	32.6%		
6/21/2008	9/19/2008	208827	394,973	118,845	6	30.1%		
6/28/2008	9/26/2008	205836	389,384	103,719	0	26.6%		
7/5/2008	10/3/2008	207997	393,389	87,172	0	22.2%		
7/12/2008	10/10/2008	206731	390,397	72,219	0	18.5%		
7/19/2008	10/17/2008	204294	385,946	56,365	6	14.6%		
7/26/2008	10/24/2008	207454	391,820	39,968	2	10.2%		
8/2/2008	10/31/2008	204213	385,540	9,934	2	2.6%		