

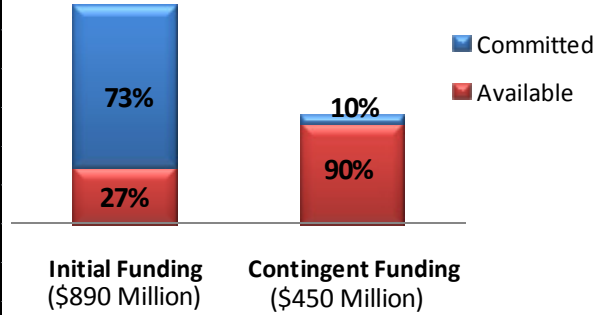
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***



Wednesday, August 20, 2008– 4:00PM EDT

Households Approved	12,961,063
Coupons Requested+	24,358,295
Coupons Mailed+	22,923,599
Coupons Expired	6,965,440
Coupons Redeemed+	8,718,990
Coupons Active+	7,239,169
Total Funds Committed+	\$695,363,546
Total Funds Available+**	\$644,636,454
Funds Settled+	\$332,233,899
Average Daily Orders YTD	104,987
Average Daily Orders Last 30 Days	109,174
Average Daily Orders Last Week	109,699
Redemption Rate	48.3%
Retailers/Locations	2,477 / 28,142
Phone/Online Retailers	13 / 34
Converters/Pass-through	142 / 66

**Total Coupon Funding
(\$1.34 Billion)**

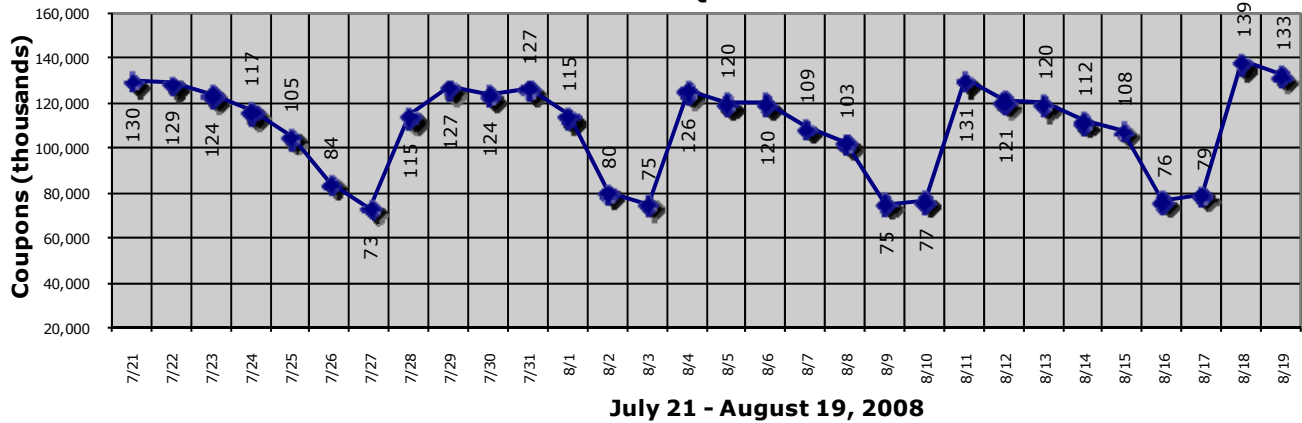


*Data thru 8/19/08

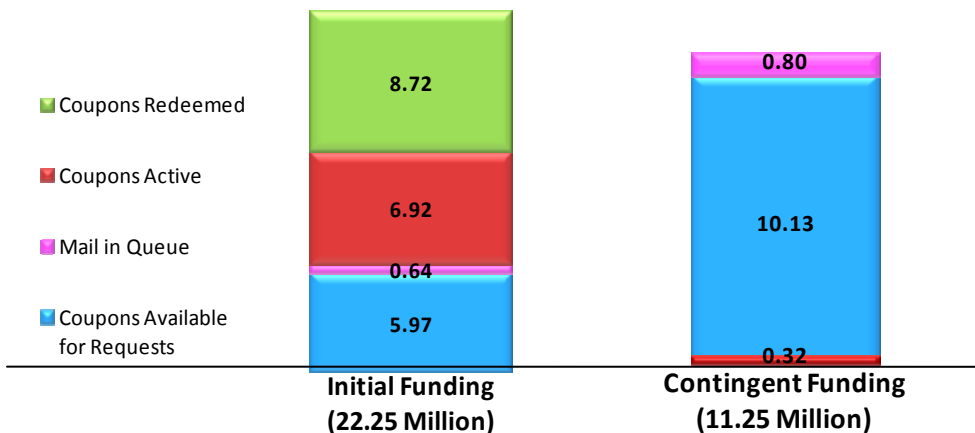
+Includes Initial & Contingent

**Includes redemptions <\$40 & Funds returned from un-redeemed & expired coupons

COUPON REQUESTS: LAST 30 DAYS



Coupon Status



TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, August 20, 2008– 4:00PM EDT

*Data thru 8/19/08

- **Red Boxes indicate complete data.**
- **Blue boxes indicate minimum values.**
These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	
4/19/2008	7/18/2008	1,295,724	677,960	617,764	15.4%	13.2%	23.8%	52.3%	
4/26/2008	7/25/2008	1,247,132	667,660	579,472	15.5%	13.9%	24.2%	53.5%	
5/3/2008	8/1/2008	2,010,999	1,045,034	965,965	12.4%	14.8%	24.8%	52.0%	
5/10/2008	8/8/2008	1,910,421	932,794	974,904	10.4%	14.1%	24.4%	48.8%	
5/17/2008	8/15/2008	806,777	425,123	380,733	13.1%	14.6%	25.1%	52.7%	48.3%
5/24/2008	8/22/2008	449,789	228,494	71,429	14.6%	15.1%	21.1%	50.8%	
5/31/2008	8/29/2008	749,692	324,472	29	15.8%	15.2%	12.3%	43.3%	
6/7/2008	9/5/2008	749,949	271,145	28	15.2%	13.6%	7.3%	36.2%	
6/14/2008	9/12/2008	749,973	255,901	33	15.4%	15.1%	3.7%	34.1%	
6/21/2008	9/19/2008	732,575	234,946	14	16.1%	15.8%	0.3%	32.1%	
6/28/2008	9/26/2008	729,931	211,765	14	16.6%	12.4%	0.0%	29.0%	
7/5/2008	10/3/2008	749,994	186,081	16	15.7%	9.1%	0.0%	24.8%	
7/12/2008	10/10/2008	749,994	160,559	5	16.0%	5.4%	0.0%	21.4%	
7/19/2008	10/17/2008	749,998	137,912	10	17.2%	1.2%	0.0%	18.4%	
7/26/2008	10/24/2008	749,994	114,722	9	15.3%	0.0%	0.0%	15.3%	
8/2/2008	10/31/2008	749,877	75,215	3	10.0%	0.0%	0.0%	10.0%	
8/9/2008	11/7/2008	849,994	27,917	0	3.3%	0.0%	0.0%	3.3%	

OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date		Cumulative Redemption Rate
						Total %	Total%	
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%		
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%		
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%		
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%		
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%		
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%		
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%		
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%		
4/19/2008	7/18/2008	335418	633,544	371,393	262,151	58.6%		
4/26/2008	7/25/2008	330684	623,020	367,557	255,463	59.0%		
5/3/2008	8/1/2008	552234	1,041,495	587,346	454,149	56.4%		
5/10/2008	8/8/2008	523515	988,411	521,316	465,677	52.7%		
5/17/2008	8/15/2008	222094	418,983	236,343	182,169	56.4%	55.1%	
5/24/2008	8/22/2008	128602	242,520	130,935	34,092	54.0%		
5/31/2008	8/29/2008	210109	396,620	183,587	8	46.3%		
6/7/2008	9/5/2008	210639	398,074	153,593	8	38.6%		
6/14/2008	9/12/2008	211847	400,744	145,929	16	36.4%		
6/21/2008	9/19/2008	208827	394,973	134,647	8	34.1%		
6/28/2008	9/26/2008	205836	389,384	119,491	0	30.7%		
7/5/2008	10/3/2008	207997	393,389	103,583	2	26.3%		
7/12/2008	10/10/2008	206731	390,397	89,522	2	22.9%		
7/19/2008	10/17/2008	204294	385,946	76,258	6	19.8%		
7/26/2008	10/24/2008	207454	391,820	64,686	4	16.5%		
8/2/2008	10/31/2008	204213	385,540	42,184	2	10.9%		
8/9/2008	11/7/2008	234812	443,716	15,774	0	3.6%		