

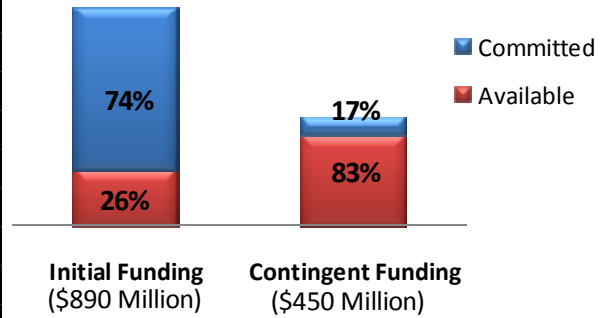
**TV CONVERTER BOX COUPON PROGRAM
WEEKLY STATUS UPDATE ***

Wednesday, September 3, 2008– 4:00PM EDT



Households Approved	13,753,234
Coupons Requested+	25,832,872
Coupons Mailed+	24,423,597
Coupons Expired	7,511,317
Coupons Redeemed+	9,579,059
Coupons Active+	7,333,221
Total Funds Committed+	\$732,446,070
Total Funds Available+**	\$607,553,930
Funds Settled+	\$363,867,777
Average Daily Orders YTD	105,435
Average Daily Orders Last 30 Days	107,478
Average Daily Orders Last Week	96,113
Redemption Rate	48.8%
Retailers/Locations	2,290 / 29,066
Phone/Online Retailers	13 / 34
Converters/Pass-through	149 / 75

**Total Coupon Funding
(\$1.34 Billion)**

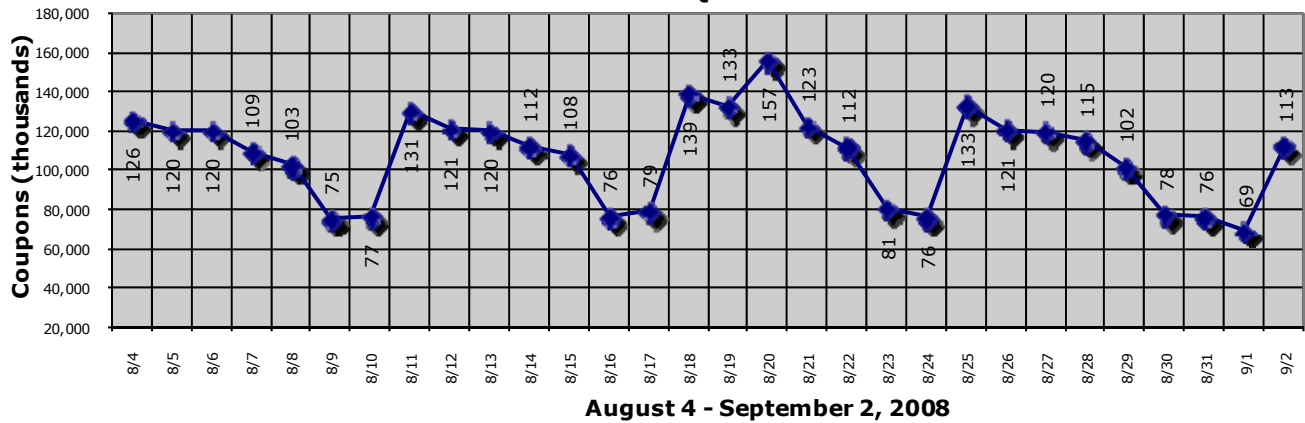


*Data thru 9/02/08

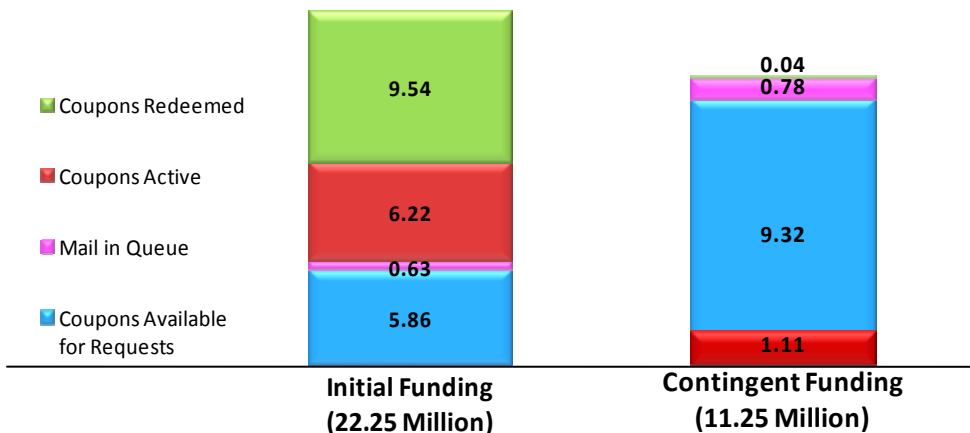
+Includes Initial & Contingent

**Includes redemptions <\$40 & Funds returned from un-redeemed & expired coupons

COUPON REQUESTS: LAST 30 DAYS



Coupon Status



PUBLIC INFORMATION

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, September 3, 2008– 4:00PM EDT

*Data thru 9/02/08

- Red Boxes indicate complete data.
- Blue boxes indicate minimum values.
These may rise based on future redemptions.



Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Total Coupons Issued That Week	Total Redemptions (From Coupons Issued That Week)	Coupons Expired / Lost / Stolen (From Coupons Issued That Week)	Percent of Coupons Redeemed by Days From Issue Date				Cumulative Redemption Rate
					0-30	31-60	61-90	Total %	
									Total%
2/23/2008	5/23/2008	220,809	103,780	117,029	16.6%	10.7%	19.8%	47.0%	
3/1/2008	5/30/2008	619,157	246,639	372,518	13.2%	8.7%	18.0%	39.8%	
3/8/2008	6/6/2008	480,005	167,126	312,879	10.8%	7.4%	16.6%	34.8%	
3/15/2008	6/13/2008	479,981	197,910	282,071	13.1%	9.0%	19.2%	41.2%	
3/22/2008	6/20/2008	859,979	388,139	471,840	13.2%	10.9%	21.1%	45.1%	
3/29/2008	6/27/2008	1,289,878	602,388	687,490	13.3%	12.1%	21.2%	46.7%	
4/5/2008	7/4/2008	1,059,711	491,319	568,392	12.6%	11.2%	22.6%	46.4%	
4/12/2008	7/11/2008	1,031,076	482,232	548,844	13.2%	11.2%	22.5%	46.8%	
4/19/2008	7/18/2008	1,295,724	677,960	617,764	15.4%	13.2%	23.8%	52.3%	
4/26/2008	7/25/2008	1,247,132	667,660	579,472	15.5%	13.9%	24.2%	53.5%	
5/3/2008	8/1/2008	2,010,999	1,045,034	965,965	12.4%	14.8%	24.8%	52.0%	
5/10/2008	8/8/2008	1,910,421	932,794	974,904	10.4%	14.1%	24.4%	48.8%	
5/17/2008	8/15/2008	806,777	425,123	380,733	13.1%	14.6%	25.1%	52.7%	
5/24/2008	8/22/2008	449,789	243,691	205,748	14.6%	15.1%	24.4%	54.2%	
5/31/2008	8/29/2008	749,692	414,455	334,055	15.8%	15.2%	24.3%	55.3%	48.8%
6/7/2008	9/5/2008	749,949	358,331	71,983	15.2%	13.6%	18.9%	47.8%	
6/14/2008	9/12/2008	749,973	317,514	37	15.4%	15.1%	11.9%	42.3%	
6/21/2008	9/19/2008	732,575	289,515	18	16.1%	16.1%	7.3%	39.5%	
6/28/2008	9/26/2008	729,931	264,154	16	16.6%	16.3%	3.3%	36.2%	
7/5/2008	10/3/2008	749,994	238,637	20	15.7%	15.9%	0.2%	31.8%	
7/12/2008	10/10/2008	749,994	213,970	5	16.0%	12.5%	0.0%	28.5%	
7/19/2008	10/17/2008	749,998	195,867	12	17.3%	8.9%	0.0%	26.1%	
7/26/2008	10/24/2008	749,994	179,432	13	19.0%	5.0%	0.0%	23.9%	
8/2/2008	10/31/2008	749,877	151,572	3	19.2%	1.1%	0.0%	20.2%	
8/9/2008	11/7/2008	849,994	133,757	3	15.7%	0.0%	0.0%	15.7%	
8/16/2008	11/14/2008	699,996	71,647	6	10.2%	0.0%	0.0%	10.2%	
8/23/2008	11/21/2008	749,999	24,135	7	3.2%	0.0%	0.0%	3.2%	

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, September 03, 2008 – 4:00PM EDT

*Data thru 9/02/08

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OTA Redemptions by Expiration Date

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Number of OTA-Reliant Households	OTA-Reliant Coupons Issued	OTA-Reliant Redemptions	OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of OTA Coupons Redeemed by Days From Issue Date	Cumulative Redemption Rate
						Total %	Total%
2/23/2008	5/23/2008	52581	101,806	60,439	41,367	59.4%	
3/1/2008	5/30/2008	156450	294,302	149,541	144761	50.8%	
3/8/2008	6/6/2008	117261	225,034	103,222	121,812	45.9%	
3/15/2008	6/13/2008	116280	222,917	119,009	103,908	53.4%	
3/22/2008	6/20/2008	215461	411,505	228,195	183,310	55.5%	
3/29/2008	6/27/2008	324759	617,221	338,183	279,038	54.8%	
4/5/2008	7/4/2008	261637	495,734	264,159	231,575	53.3%	
4/12/2008	7/11/2008	251227	476,352	264,330	212,022	55.5%	
4/19/2008	7/18/2008	335418	633,544	371,393	262,151	58.6%	
4/26/2008	7/25/2008	330684	623,020	367,557	255,463	59.0%	
5/3/2008	8/1/2008	552234	1,041,495	587,346	454,149	56.4%	
5/10/2008	8/8/2008	523515	988,411	521,316	465,677	52.7%	
5/17/2008	8/15/2008	222094	418,983	236,343	182,169	56.4%	
5/24/2008	8/22/2008	128602	242,520	139,545	102,782	57.5%	
5/31/2008	8/29/2008	210109	396,620	232,087	163,923	58.5%	55.4%
6/7/2008	9/5/2008	210639	398,074	200,250	35,448	50.3%	
6/14/2008	9/12/2008	211847	400,744	179,590	16	44.8%	
6/21/2008	9/19/2008	208827	394,973	164,650	10	41.7%	
6/28/2008	9/26/2008	205836	389,384	148,002	0	38.0%	
7/5/2008	10/3/2008	207997	393,389	131,714	4	33.5%	
7/12/2008	10/10/2008	206731	390,397	118,017	2	30.2%	
7/19/2008	10/17/2008	204294	385,946	107,217	6	27.8%	
7/26/2008	10/24/2008	207454	391,820	99,599	4	25.4%	
8/2/2008	10/31/2008	204213	385,540	83,429	2	21.6%	
8/9/2008	11/7/2008	234812	443,716	74,710	3	16.8%	
8/16/2008	11/14/2008	200374	377,556	41,124	4	10.9%	
8/23/2008	11/21/2008	222772	417,864	14,143	2	3.4%	

TV CONVERTER BOX COUPON PROGRAM

WEEKLY REDEMPTIONS REPORT *

Wednesday, September 03, 2008 – 4:00PM EDT

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Non OTA Redemptions by Expiration

Coupons Issued Date - Week Ending	Coupons Expiring - Week Ending	Non OTA-Reliant Coupons Issued	Non OTA-Reliant Redemptions	Non OTA-Reliant Coupons Reported Lost / Stolen / Expired	Percent of Non OTA Coupons Redeemed by Days From Issue Date	Cumulative Redemption Rate
					Total %	Total%
2/23/2008	5/23/2008	119,003	43,341	75,662	36.4%	
3/1/2008	5/30/2008	324,855	97,098	227,757	29.9%	
3/8/2008	6/6/2008	254,971	63,904	191,067	25.1%	
3/15/2008	6/13/2008	257,064	78,901	178,163	30.7%	
3/22/2008	6/20/2008	448,474	159,944	288,530	35.7%	
3/29/2008	6/27/2008	672,657	264,205	408,452	39.3%	
4/5/2008	7/4/2008	563,977	227,160	336,817	40.3%	
4/12/2008	7/11/2008	554,724	217,902	336,822	39.3%	
4/19/2008	7/18/2008	662,180	306,567	355,613	46.3%	
4/26/2008	7/25/2008	624,112	300,103	324,009	48.1%	
5/3/2008	8/1/2008	969,504	457,688	511,816	47.2%	
5/10/2008	8/8/2008	922,010	411,478	509,227	44.6%	
5/17/2008	8/15/2008	387,794	188,780	198,564	48.7%	
5/24/2008	8/22/2008	207,269	104,146	102,966	50.2%	
5/31/2008	8/29/2008	353,072	182,368	170,132	51.7%	42.4%
6/7/2008	9/5/2008	351,875	158,081	36,535	44.9%	
6/14/2008	9/12/2008	349,229	137,924	21	39.5%	
6/21/2008	9/19/2008	337,602	124,865	8	37.0%	
6/28/2008	9/26/2008	340,547	116,152	16	34.1%	
7/5/2008	10/3/2008	356,605	106,923	16	30.0%	
7/12/2008	10/10/2008	359,597	95,953	3	26.7%	
7/19/2008	10/17/2008	364,052	88,650	6	24.4%	
7/26/2008	10/24/2008	358,174	79,833	9	22.3%	
8/2/2008	10/31/2008	364,337	68,143	1	18.7%	
8/9/2008	11/7/2008	406,278	59,047	0	14.5%	
8/16/2008	11/14/2008	322,440	30,523	2	9.5%	
8/23/2008	11/21/2008	332,135	9,992	5	3.0%	